

## EVENT REPORT

Author:	Prof. dr Mileta Janjić
Event Title:	Open Door Day
Event Date:	1 <sup>st</sup> July 2015
Event Venue:	University of Montenegro
Type of event: (National, international, press conference, promotional event etc.)	Promotional event
Short description:	
<p>The Open Door Day was organized at the University of Montenegro on 1<sup>st</sup> July 2015. The organization of this event was engaged the University of Montenegro, with the help of the staff of the WBCInno TEMPUS project, people from the Business Support Office from University of Montenegro. Main aim of this event was presentation of the University of Montenegro and Project, especially for pupils and students of all levels of studies.</p> <p>Seven institutions of the University of Montenegro participated and at their info desks the visitors could receive valuable information about each institution and get info materials and brochures.</p> <p>Presented institutions:</p> <ul style="list-style-type: none"> <li>• Faculty of Mechanical Engineering</li> <li>• Faculty of Electrical Engineering</li> <li>• Faculty of Metallurgy and Technology</li> <li>• Faculty of Civil Engineering</li> <li>• Faculty of Architecture</li> <li>• Faculty of Economics</li> <li>• Faculty of Philosophy</li> </ul>	
Organiser(s):	University of Montenegro
Agenda:	n.a.
Total number of participants:	n.a.
Links to further information:	<a href="http://www.wbc-inno.kg.ac.rs/article/results-20142015/five-open-door-days.html">http://www.wbc-inno.kg.ac.rs/article/results-20142015/five-open-door-days.html</a>
Other personal remarks:	
<ul style="list-style-type: none"> <li>▪ Dissemination material was also distributed to visitors as well as faculties' representatives (brochures, flyers, etc.)</li> <li>▪ The poster for WBCInno project was also displayed (<a href="http://www.wbc-inno.kg.ac.rs/pub/download/14320365729905_wbcinno_plakat.pdf">http://www.wbc-inno.kg.ac.rs/pub/download/14320365729905_wbcinno_plakat.pdf</a>)</li> <li>▪ Information about Business Service Office was distributed among current and future students as well as colleagues from all faculties and university centres</li> </ul>	

## 1. EVENT ORGANISATION DETAILS

Invitation was sent off to participants on:	1 <sup>st</sup> June 2015
Information Material was sent off to participants on:	n.a.
Date of Initial Participant List Compilation:	n.a.
Date of Final Participant List Compilation:	n.a.
Total Number of Participants Invited	Secondary schools and faculties
Date of Agenda Finalisation:	n.a.

## 2. Problems encountered during the event preparation phase

(To be filled by organisers)

**Organisers:** *Please complete (if you have not met with any problems in that phase, please fill in "N/A". Please also include any feedback by the participants **before** the workshop )*

**N/A**

## 3. EVENT ROLLOUT

Some general information (to be filled by organisers)

3.1. The event was organized on July 1<sup>st</sup> 2015 in the period from 10:00 – 15:00, at the University of Montenegro, in the Building of the Technical Faculties.

WP-leader
<i>Please add your comments, if any</i>
Task leader
<i>Please add your comments, if any</i>

## 4. EVENT EVALUATION BY PARTICIPANTS

### 4.1. Summary of the Participant Feedback Form

	Pupils	Students	Graduated	Employed	Employer
<b>Number of visitors</b>	33	18	0	2	0

	Yes	No	I don't have an opinion
Do you consider this event successful?	48	1	6
Do you consider this event interesting?	48	2	5
Do you consider this event educational?	49	1	5

	Everything I needed	Enough	Some
How much did you learn about university?	21	33	1
How much did you learn about study programs at our University?	13	40	2
How much did you learn about research activities at our University?	11	35	9
How much did you learn about business cooperation at our University?	16	25	14

	Yes	No	I am not a future student
Do you want to enrol our University?	51	4	0

	Yes	No	Maybe
Would you recommend our University to others?	49	4	2

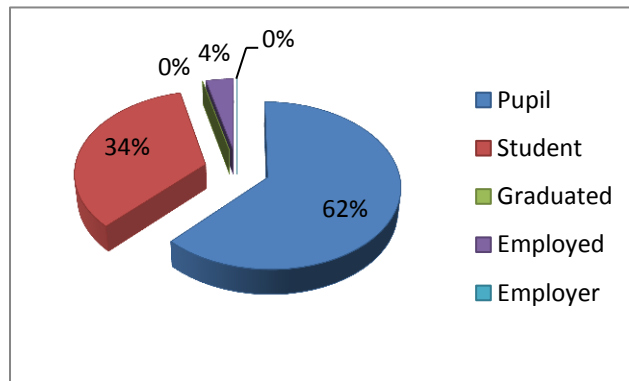
**Strengths and limitations of the event: please include comments received**

<b>Strengths of the event and contributions or activities enjoyed by participants:</b>	The concept of the event was very interesting
<b>Suggestions for the improvement:</b>	Sustainment of the event, transforming it to a tradition

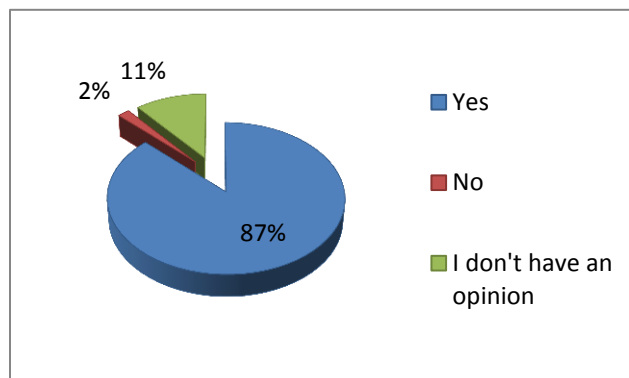
## 4.2. Additional comments

*Please add the following additional information here*

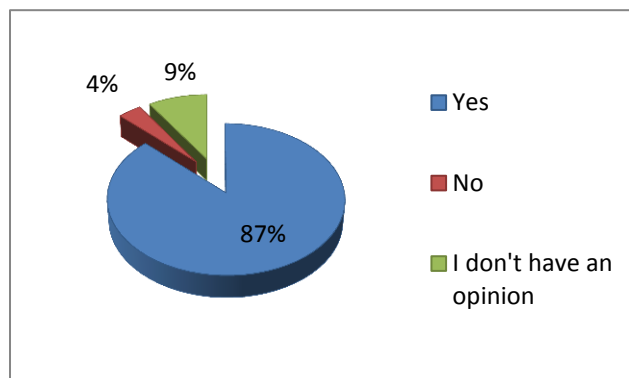
- *Structure of visitors*



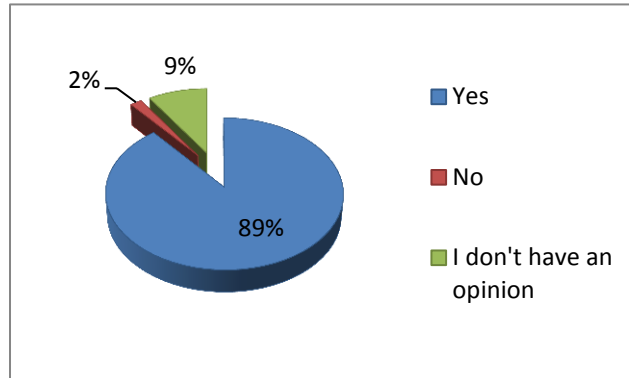
- *Do you consider this event successful?*



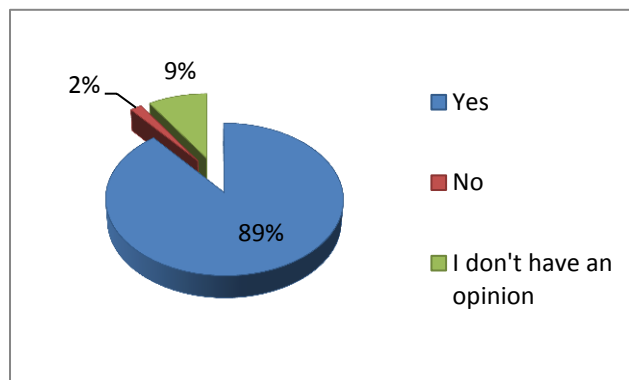
- *Do you consider this event interesting?*



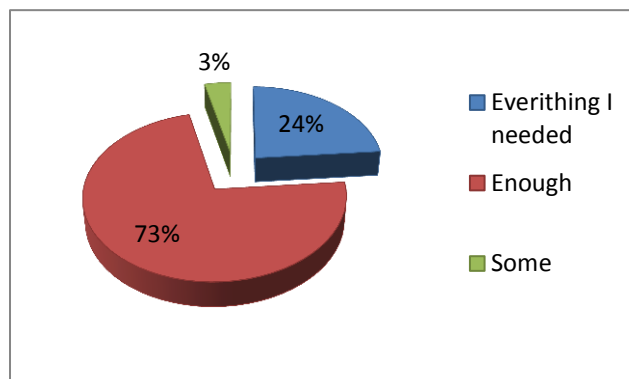
- *Do you consider this event educational?*



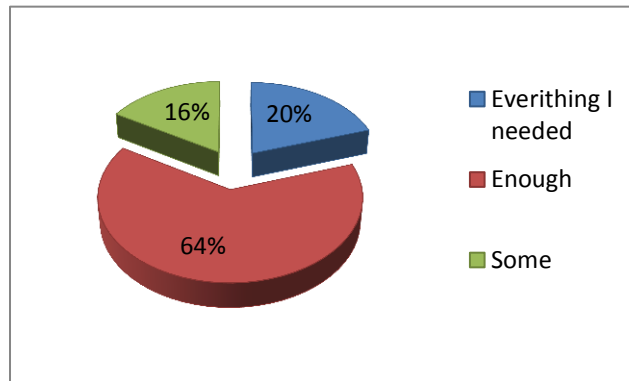
- *How much did you learn about university?*



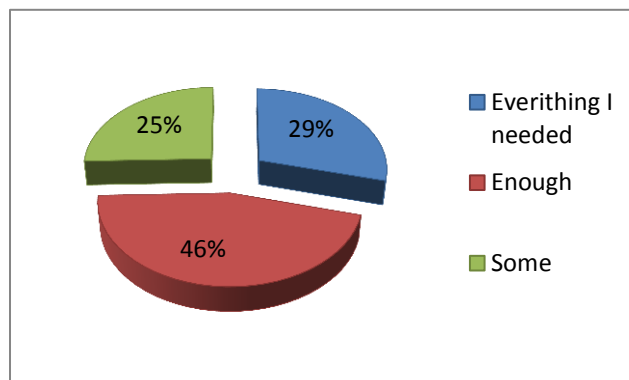
- *How much did you learn about study programs at our University?*



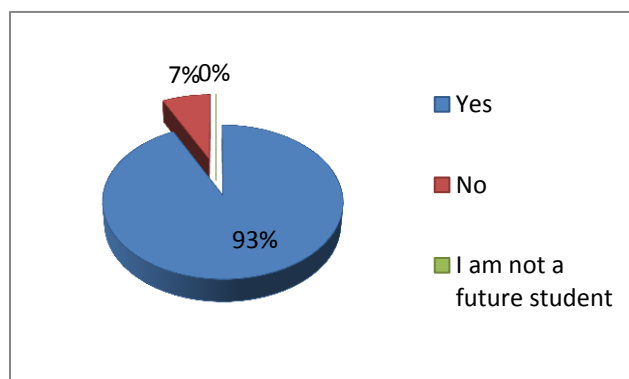
- *How much did you learn about research activities at our University?*



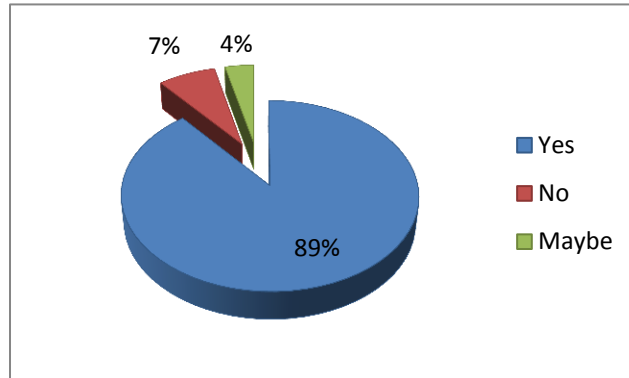
- *How much did you learn about business cooperation at our University?*



- *Do you want to enrol our University?*



- *Would you recommend our University to others?*



## 5. Lessons learned

*(Please fill in using bulleted text, e.g.*

- *The concept of the event was very interesting for visitors*
- *Sustainment of this event as a University brand will increase University visibility and popularity among future students*

## 6. Additional comments

May be filled by any of the organising partners

*Please add in any other comments concerning the preparation and organisation of this event:*

*n.a.*