

AGENDA

Building researchers' capacities in the area of knowledge transfer, research and innovations The Rectorate, University of Kragujevac, Jovana Cvijica bb, Kragujevac 11th September 2014	
9:00 – 9:15	Registration
9:15 – 9:30	Welcome speech <i>Representative of the University of Kragujevac</i> <i>Prof. Dr. Vera Dondur, President of National Council for Science and Technological Development</i> <i>Prof. Dr. Vesna Mandić, WBCInno project Coordinator</i>
9:30 – 10:15	Presentation of WBCInno project and its achievements <i>Prof. Dr. Vesna Mandic, WBCInno project Coordinator</i>
10:15 – 11:00	Knowledge Transfer Mechanisms at University of Brighton <i>Dr. Mark Jones, University of Brighton</i>
11:00 – 11:15	Discussion
11:15 – 11:30	Coffee break
11:30 – 12:15	Ways of Knowledge and Technology Transfer at Graz University of Technology <i>Mario Fallast, Graz University of Technology</i>
12:15 – 12:30	Discussion
12:30 – 13:15	Commercial opportunities appraisal process (COAP) <i>Olga Frances, Innovation Unit, Science Park of the University of Alicante</i>
13:15 – 14:15	Lunch break
14:15 – 15:00	Practical exercise – Initial Opportunities Description by Researchers/Innovators <i>Olga Frances, Innovation Unit, Science Park of the University of Alicante</i>
15:00 – 15:45	University-Enterprise Collaboration in Research and Innovation at Hamburg University of Technology <i>Regina Grussenmeyer, Hamburg University of Technology</i>
15:45 – 16:00	Discussion
16:00 – 16:45	Knowledge Transfer Study <i>Ines Marinkovic, Centre for Social Innovation Vienna</i>
16:45 – 17:00	Discussion

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9:00 – 9:45	Methodology for innovation management <i>Prof. Dr. Vesna Mandić, WBCInno Coordinator</i>
9:45 – 10:00	Discussion
10:00 – 11:00	Practical exercise – innovation cycle <i>Prof. Dr. Vesna Mandić, WBCInno Coordinator</i>
11:00 – 11:30	Coffee break
11:30 – 12:15	WBCInno Platform for innovation management <i>Zoran Torgašev, INTRANE</i>
12:15 – 13:15	Practical exercise – using the platform <i>Zoran Torgašev, INTRANE</i>
13:15 – 14:15	Lunch break
14:15 – 14:45	Business Support Office of the University of Kragujevac <i>Jelena Jevtović, University of Kragujevac</i>
14:45 – 15:30	Intellectual property rights in Serbia <i>Daniela Zlatić Šutić, Intellectual Property Office of the Republic of Serbia</i>
15:30 – 15:45	Discussion
15:45 – 16:15	Coffee break
16:15 – 16:45	Financing the innovations <i>Jelena Jevtović, University of Kragujevac</i>
16:45 – 17:00	Discussion