

*Modernization of WBC
universities through
strengthening of structures
and services for knowledge
transfer, research and
innovation*

**Business Support Offices
of five WBC universities
*UKG | UNS | UBL | UZ | UM***



WBCInno



Tempus

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WBCInno project deals with the modernization of WBC universities through strengthening of their capacities and mechanisms in the areas of knowledge transfer, research and innovations, with the ultimate goal to make research results beneficial for business world and to contribute to the creation of innovative region.

WBCInno Consortium

**5 WBC
universities**

University of Kragujevac (Serbia)
University of Novi Sad (Serbia)
University of Banja Luka (Bosnia and Herzegovina)
University of Zenica (Bosnia and Herzegovina)
University of Montenegro (Montenegro)

5 EU partners

University of Brighton (UK)
Graz University of Technology (Austria)
University of Alicante (Spain)
Hamburg University of Technology (Germany)
Centre for Social Innovation (Austria)

**5 business
incubators**

Business Innovation Centre LLC Kragujevac (Serbia)
Business Incubator Novi Sad (Serbia)
Business Technology Incubator of Technical Faculties Belgrade (Serbia)
Innovation Centre Banja Luka (Bosnia and Herzegovina)
Business Incubator "Inventivnost" (Montenegro)

**1 innovative
company**

Intranea Solutions (Serbia)

5 Business Support Offices in the Western Balkan Region (BSO)

which *developed*, *maintain* and *promote*

5 *online* Catalogues on Universities' Research and Innovative Potential

BSO | Online catalogue of the University of Kragujevac www.bsokg.kg.ac.rs | bsokg@kg.ac.rs

BSO | Online catalogue of the University of Novi Sad www.bsons.uns.ac.rs | bsons@uns.ac.rs

BSO | Online catalogue of the University of Zenica www.bsoze.unze.ba | bsouz@unze.ba

BSO | Online catalogue of the University of Banja Luka www.bso.etfbl.net | bsobl@etfbl.net

BSC | Online catalogue of the University of Montenegro www.bsomne.ac.me | bsoum@ac.me

Activities of the Business Support Offices:

- Mapping and promotion of universities' research and innovative potential
- Establishing and maintaining of online catalogues with search and reports generating tools
- Providing a single-point-of-access to universities' resources, equipment, trainings, research results, patents and licenses for the business world
- Establishing and coordinating the INNO platform for gathering of ideas and support to the development of entrepreneurial innovative ventures at universities
- Support cooperation between universities with business incubators and science and technology parks
- Development of partnerships with enterprises and linking researchers and students with business partners
- Organisation of competitions for the best student ideas

5 INNO Platforms for Innovation Management

INNO platforms, established at the WBC universities as online collaborative software solutions for innovation management based on Stage-gate technology, are the single-points-of-access for collating and elaborating ideas, launching and monitoring of projects and teams. Within three applications (Ideas, Projects, Groups), the platform users at universities have the opportunity to promote, develop and find opportunities for financing their entrepreneurial and innovative ventures.

<https://ukginno.datastation.com> University of Kragujevac

<https://unsinno.datastation.com> University of Novi Sad

<https://ublinno.datastation.com> University of Banja Luka

<https://uzinno.datastation.com> University of Zenica

<https://uminno.datastation.com> University of Montenegro



Access to the platform is possible only for registered users with requests for registration being handled by the university's **Business Support Office**.

The User manual (PDF) can be downloaded from the project's web-site.

5 Strategic Publications

- Knowledge and Technology Transfer between Science and Businesses: Academic KTT Offices' Experience and Good Practise
- Western Balkans Regional University Innovation Platform
- Strategic Development Plan for Business Incubators and Science and Technology Parks in Western Balkan Region
- Methodology for Innovation Management
- WBC Universities Sustainability strategy

5 Catalogues on Research and Innovation Potential of Five WBC Universities

UKG | UNS | UBL | UZ | UM

