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*This designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo declaration of independence.

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57% [\[Theme in Focus\] From Research to Market - what is needed in WBC?, WBC-RTI.info Newsletter Sept. 2015](#) Document 23.
Oct. 2015

The relevance of the topic was confirmed during the final conference of WBCInno project, held in Novi Sad on September 18, 2015. In words of Prof. Dr. Goran Stojanovic, conference organiser from the University of Novi Sad: "The topic "Modernisation

of universities” is important topic bearing in mind that in this era, universities should be not only educational and research institutions, but ...

57% [\[Theme in Focus\] R&I policy in WBC - recent developments, WBC-RTI.info Newsletter August 2015](#) Document 23. Oct. 2015

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57% [Sustainability strategy for Universities in the Western Balkan Region](#) Document 25. Sep. 2015

In particular, the aims of the WBCInno Sustainability Strategy are to:

- Ensure sustained development of WBC universities as socially responsible institutions;
- Encourage creativity among students and assist them to develop business ideas;
- Identify/ensure sources for financial sustainability; and,
- Achieve the knowledge triangle. The major ...

57% [Conference proceedings: Modernisation of universities through strengthening of knowledge transfer, research and innovation](#) Document 25. Sep. 2015

... sharing in organizations Željka Bojanić, Jelena Dostanić - Factors of Job Satisfaction/Dissatisfaction among scientists Đorđe Čelić, Jelena Stanković, Slavka Nikolić - Generating Conversion in Start-ups: To Brand or Not To Brand? Siniša Sovilj, Zoran Aralica, Martin Kunc - Business Dynamics Simulator for Startups, SMEs and New Projects The International Conference WBCInno 2015 was held on 18th September 2015 at the University of Novi Sad, Serbia. This conference with title “Modernization of universities through strengthening of knowledge transfer, research and innovation” was envisaged as a final network event within the project WBCInno, funded by TEMPUS, but it was also open to the ...

53% [Catalogues of research and innovation potential at 5 universities from WBC](#) Document 25. Sep. 2015

... find the catalogues below. The information is also available in local languages and in in online version. Please find all related information here: <http://www.wbc-inno.kg.ac.rs/article/publications/> Catalogues of research and innovation potential at different universities in Bosnia and Herzegovina, Montenegro and Serbia are prepared within WBCInno project for the following universities:

- Catalogue on Research and Innovation potential of the University of Kragujevac
- Catalogue of Research and Innovation potential of the University of Novi Sad
- Catalogue on Research and Innovation potential of the University of Montenegro
- ...

53% [Business support offices at University Novi Sad, Kragujevac, Zenica, Banja Luka and Montenegro](#) Link 25. Sep. 2015

Business Support Offices were established within the TEMPUS project WBCInno (www.wbc-inno.kg.ac.rs) in order to make the research and innovation potential of universities available to the business environment and to support the development of the ideas of researchers and students. Business Support Offices Business Support Offices of five WBC universities -brochure Kancelarija za poslovnu podršku Univerziteta Zapadnog ...

57% [Strategic Development Plan for Business Incubators and Science and Technology Parks in Western Balkan Region](#) Document 1. Sep. 2015

... The development of Business Incubators (BI) and Science and Technology Parks (STP) is one of the most efficient instruments for boosting the local economic development. This topic was recognized as highly important by WBCInno partners, which was the main motive to elaborate the Strategic Development Plan for BIs/STPs in WBC region. This Strategic Plan presents the trends in the development of BIs and STPs at EU and world level as well as the current state in WBC region in this area. This gave ...

100% [WBCInno info day held at the University of Kragujevac: "From knowledge and research results to successful innovative ventures](#) News 6. May. 2014

... also had an opportunity to attend the individual meetings with the presenters on the topics they are interested in. Agenda List of participants Report Gallery Presentations: Programi stipendiranja i praksi Mogućnosti za inovacije u Horizontu 2020 Metodologija za upravljanje inovacijama Online Katalog Strateski plan razvoja BI-NTP Univerzitetska inovativna platforma

WBCInno projekat There are 9 more Info Days planned in Serbia, Bosnia and Herzegovina and Montenegro in the future. Please stay informed about the future events and the project and its activities: <http://www.wbc-inno.kg.ac.rs/> The University of Kragujevac organized the WBCInno info day "From knowledge and ...

55% [WBC-INCO.NET Final Publication - "R&D and Innovation in Western Balkans. Moving towards 2020" is published](#) News 28. Apr. 2014

A foreword to WBC-INCO.NET final publication: "History and Outlook on the Cooperation in Higher Education and Research with the Western Balkans – A View from Austria" is written by Heribert Buchbauer and Christian Gollubits from the Austrian Federal Ministry of Science, Research and Economy. In addition, the messages to WBC-INCO.NET from: European Commission, Directorate General for Research and Innovation; General Secretariat for Research and ...

97% [New publications by WBCInno project \(Modernization of WBC universities through strengthening of structures and services for knowledge transfer, research and innovation\)](#) News 14. Apr. 2014

Please find below the links to different publications. The publications in local languages can be downloaded from the projects website: <http://www.wbc-inno.kg.ac.rs/article/publications/> Recently, the TEMPUS funded WBCInno Project (Modernization of WBC universities through strengthening of structures and services for knowledge transfer, research and innovation), finalised several publications focusing knowledge and technology transfer, innovation management, strategic development of business incubators and science and technology parks as well as 5 catalogues on research and innovation potential of Universities of ...

57% [Western Balkans Regional University Innovation Platform](#) Document 14. Apr. 2014

This Platform aims to support the development and growth of a range of KTT activities including commercialisation of research, collaboration between universities and enterprises, and establishing start-ups and spin-offs. It also considers the issues of managing and supporting these activities to optimise success as well as considering ways in which success can be measured and reported. The report recognises that different universities are at different stages of development, have different ...

57% [Strategic Development Plan for Business Incubators and Science and Technology Parks in Western Balkan Region](#) Document 14. Apr. 2014

... The development of Business Incubators (BI) and Science and Technology Parks (STP) is one of the most efficient instruments for boosting the local economic development. This topic was recognized as highly important by WBCInno partners, which was the main motive to elaborate the Strategic Development Plan for BIs/STPs in WBC region. This Strategic Plan presents the trends in the development of BIs and STPs at EU and world level as well as the current state in WBC region in this area. This gave ...

57% [Methodology for Innovation Management](#) Document 14. Apr. 2014

The Methodology for Innovation Management deals with the different aspects of the innovation management process starting from definition of ten recommended innovation management techniques, across the intellectual property aspects, review of innovation cycle phases with financial aspects to the software innovation management support. All of these aspects are elaborated in the separate chapters. The Chapter Intellectual Property Aspects deals with the general IPR aspects in three countries of ...

57% [Knowledge And Technology Transfer Between Science And Business: Academic KTT Offices` Experience And Good Practise](#) Document 14. Apr. 2014

The publication was intended to provide an overview of the knowledge and technology transfer services and their qualitative and quantitative comparisons. The most relevant KTT services recognized are assisting R&D collaboration, contract research projects and scientific/technological services, commercialization of R&D results by patenting, licensing and student projects with businesses. The publication also presents an assessment of different aspects of KTT in practices that can be ...

57% [Catalogue of Research and Innovation potential of the University of Novi Sad](#) Document 14. Apr. 2014

Mapping of innovation potential at the University of Novi Sad was conducted in terms of identifying and collecting the data on research infrastructure, laboratories, centers, research teams with noteworthy results, developed technologies and knowledge, offered commercial services and trainings, licenses and patents, etc. The Catalogue includes well-structured information on available capacities to be involved in knowledge transfer, applied research and potential for innovations into market for ...

57% [Catalogue on Research and Innovation potential of the University of Montenegro](#) Document 14. Apr. 2014

The Catalogue provides the overview of structures and mechanisms established at the University of Montenegro, which are engaged in knowledge transfer, advanced research and innovations. The core of the publication is the presentations of centers and laboratories of the University of Montenegro which provides more detailed information on their activities, results, resources, projects (domestic and international), key personnel, as well as provided commercial services, technical solutions, ...

55% [WBC-INCO.NET Final Publication - R&D and Innovation in Western Balkans. Moving towards 2020.](#) Document 24. Mar. 2014

Introduction by Ines Marinkovic and Elke Dall, Centre for Social Innovation, ZSI, Austria This book outlines results from the past and discusses options for the future while it also tackles the issue of regional cooperation in research and innovation from different standpoints and in different styles. Researchers as well as policy makers and administrators inform on the broader picture but also on their particular perspectives. The publication at hand is not only prepared as a report on the ...

57% [WBC-INCO.NET Journal: Fall/Winter 2013](#) Document 20. Dec. 2013

Dear readers, Please find attached the 10th edition of the WBC-INCO.NET Journal published on the occasion of the 15th and last meeting of the Steering Platform on Research for the Western Balkan countries supported by WBC-INCO.NET, that took place in Zagreb, Croatia, on December 11/12, 2013. The cooperation in RTDI between all stakeholders in the region is growing continuously while a new programming "era" is on the horizon. The Platform consequently focused on Horizon 2020; however, ...

55% [Modernization of WBC universities through strengthening of structures and services for knowledge transfer, research and innovation](#) Project 26. Nov. 2013

... an overarching aim to contribute to the modernization of WBC universities through the strengthening of their management structures/services for cooperation with the world of business in the areas of knowledge transfer, research and innovation. It has as its ultimate goal the creation of strong entrepreneurial universities and innovative regions. The WBCInno project is funded under TEMPUS IV programme. WBCInno <http://www.wbc-inno.kg.ac.rs> ...



Western Balkan Countries Information Platform on Research Technology and Innovation is funded by Austrian Federal Ministry of Science, Research and Economy. It builds upon WBC-INCO.NET platform

Kosovo* (This designation is without prejudice to positions on status and is in line with UNSCR 1244 and the ICJ opinion on the Kosovo declaration of independence.)