

EVENT REPORT

Author:	Vanja Todorovic
Event Title:	WBCInno training for students
Event Date:	01-05.06.2015
Event Venue:	University Entrepreneurship Center , Bulevar vojvode Petra Bojovića 1A, Banja Luka
Type of event: (National, international, press conference, promotional event etc.)	training
Short description:	
<p>The training for participants of the Competition for best student idea was organized in the period from 1st to 5th of June, 2015 at the University entrepreneurship center in cooperation with the Business Support Office of the University of Banja Luka. This extensive training was intended to explain to students in detail business planning and its aspects of start up planning and business model development and technical and financial management.</p> <p>The first day was intended for introduction to business planning development (Business plan, Marketing strategy). On second day students had a chance to learn about organizational and financial planning and to prepare and present their presentations. On the third day of training presentations were about organizational management, value chain assessment, development and planning and operational planning. On the last day of the training students have had a chance to learn about financial aspects of business management.</p> <p>16 students, from different Faculties of the University of Banja Luka, participated at the training.</p> <p>Also, students after this training were more prepared for their own business and presentation of their ideas. The trainer at this training was Milena Ljubičić, project manager at the University entrepreneurship center.</p>	
Organiser(s):	University entrepreneurship center and Business Support Office of the University of Banja Luka
Agenda:	Link to the agenda
Total number of participants:	16
Links to further information:	https:wbc-inno.kg.ac.rs
Other personal remarks:	

1. EVENT ORGANISATION DETAILS

Invitation was sent off to participants on:	n/a
Information Material was sent off to participants on:	n/a
Date of Initial Participant List Compilation:	n/a
Date of Final Participant List Compilation:	n/a
Total Number of Participants Invited	n/a
Date of Agenda Finalisation:	n/a

2. Problems encountered during the event preparation phase

(To be filled by organisers)

Organisers: *Please complete (if you have not met with any problems in that phase, please fill in "N/A". Please also include any feedback by the participants **before** the workshop)*

1) **N/A**

2)

3. EVENT ROLLOUT

Some general information (to be filled by organisers)

3.1. Final Event Agenda + Participant list

Univerzitet u Banjoj Luci

Program preduzetničkog učenja za studente 2015

Mjesto: Univerzitetski Preduzetnički Centar

Trener: Milena Ljubičić

Agenda

Dan 1 – Poslovno planiranje: planiranje za pokretanje biznisa; razvoj poslovnog modela

01.06.2015.- Ponedjeljak	Vremenski raspored
Uvod u radionicu i prodajni govor	16:00 - 16:30
Vježba prodaja poslovne ideje	16:30 - 17:30
Pauza	17:30 - 17:45
Uvod u poslovno planiranje	17:45 - 19:00
Definisanje poslovne ideje	19:00 - 19:30
Marketing strategija dio 1 – analiza tržišta	19:30 - 20:30

Dan 2 - Poslovno planiranje: planiranje za pokretanje biznisa; razvoj poslovnog modela

02.06.2015- Utorak	Vremenski raspored
Marketing strategija dio 2 – marketing plan	16:00-17:30
Organizaciono planiranje	17:30 - 18:30
Pauza	18:30 - 18:45
Finansijsko planiranje	18:45 – 19:00
Priprema prezentacije i prezentovanje od strane timova	19:00 – 20:30

Dan 3 – Tehnički i finansijski menadžment: Kako upravljati preduzećem

04.06.2015.- Četvrtak	Vremenski raspored
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Organizacioni menadžment	16:00 - 17:30
Pauza	17:30 - 17:45
Procjena lanca vrijednosti i razvojno planiranje	17:45 - 19:15
Pauza	19:15 - 19:30
Operativno planiranje	19:30 - 21:00

Dan 4 – Tehnički i finansijski menadžment: Kako upravljati preduzećem

05.06.2015.- Petak	Vremenski raspored
Uvod u finansije i finansijski menadžment	16:00 - 17:00
Pauza	17:00 - 17:15
Budžetiranje i upravljanje tokovima novca	17:15 - 19:15
Pauza	19:15 - 19:30
Finansijski izvještaji i analiza	19:30 - 21:00

DATUM: 01.06.2015.
 MESTO: ZAJAJLIKA, CPC
 OSOBAJ: PEDAGOGICKO UČENJE - PEDIJAGICA - dani
 TEME: MILENA KUJUNDŽIĆ
 Prisutni

Rbr.	Ime i prezime	Fakultet	Kontakt	Potpis
1.	DEJAN LUCKA	ПРАВНИ ФАКУЛТЕТ	dejan.lucka@gmail.com	<i>[Signature]</i>
2.	Milorad Srebro	Pravni fakultet	m.srebro@hotmail.com	<i>[Signature]</i>
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4.	Зрзана Урошковић	Факултет политичких наука	zlibanidragana@gmail.com	Урошковић З.
5.	Milica Bojović	Факултет политичких наука	milicabojovic@gmail.com	Bojović
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7.	ALEKSANDAR MARIĆ	POLJOPRIVREDNI	aleks.marić22@gmail.com	Marić A.
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9.	Milica Kujundžić	Pravo	cuta.kujundzic@gmail.com	cuta.kujundzic
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17.	Nina Kujundžić	poljoprivredni fakul.	ninakujundzic90@gmail.com	Nina Kujundžić
18.	Томас Милић	Педогошкошко факултет	tomabale93@live.com	Томас М.
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Datum: 02.06.2015.
 Mjesto: UPC, Banja Luka
 Događaj: Preduzetničko učenje – radionica – dan 2
 Trener: Milena Ljubičić

Prisutni

Rbr.	Ime i prezime	Fakultet	Kontakt	Potpis
1.	Zorjana Marčeta	FPN	mljagun15@gmail.com	Zorjana Marčeta
2.	Larijela Želj	ФНН	larijela@yaboo.com	Larijela Ž.
3.	Љубица Кречић	Право	lucija.krivic@gmail.com	Љубица Кречић
4.	Њапета Зрчица	ЕКОНОМИЈА	napeta.zrivic@gmail.com	Њапета Зрчица
5.	Maja Muzumbeć	економски	maja.muzumbec@gmail.com	Maja Muzumbeć
6.	Peđa Japuti	економски	pedja.japuti@yahoo.com	Peđa Japuti
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9.	Милош Срећо	Право	m.srebrc@hotmail.com	Милош Срећо
10.	ПЕЊИЋ БИЈАНА	АТФ - архитектура	pepicbijana@gmail.com	Пејичић Бијана
11.	Ана Стојискић	ДФП	sporec31@live.com	Ана Стојискић

12.	Saša Mikić	економ. науке	sasa.mikic@rediffmail.com	Saša Mikić
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Datum:04.06.2015.
Mjesto: UPC, Banja Luka
Dogadaj: Preduzetničko učenje – radionica – dan 3
Trenner: Milena Ljubičić

Prisutni

Rbr.	Ime i prezime	Fakultet	Kontakt	Potpis
1.	Pozica Japuti	EKO NOVIJA	jaric.pozica@xhro.com	Pozica Japuti
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11.	Aleksandar Čović	Pravo	aleks.ovic@gmail.com	Aleksandar Čović

Datum:05.06.2015.
Mjesto: UPC, Banja Luka
Dogadaj: Preduzetničko učenje – radionica – dan 4
Trenner: Milena Ljubičić

Prisutni

Rbr.	Ime i prezime	Fakultet	Kontakt	Potpis
1.	Milica Čveta Knežić	EKO NOVIJA	svetlanaovicmilica@gmail.com	Milica Č.
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Final event agenda and the list of participants were separately submitted

3.2. Event Implementation – Commentary by Organising Partners

WP-leader
<i>Please add your comments, if any</i>
Task leader
<i>Please add your comments, if any</i>

4. EVENT EVALUATION BY PARTICIPANTS

4.1. Summary of the Participant Feedback Form

Results to be filled by organisers based on the questionnaire results. Please note: insert only the overall percentage of all feedback forms received (e.g. participants total number=30; 15 of them were most satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

	Most satisfied	Satisfied	Moderately satisfied	Rather dissatisfied	Not at all satisfied
The event administration					
The structure of the programme					
The venue and facilities					
The presentations					
The discussions					

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The information I got will be of immediate use to me.					
This event covered to a very high extent the topics I have expected.					
I enjoyed the cooperation and interaction with the other participants.					
My expectations about this event were met or exceeded.					
The materials distributed are useful and informative.					
The discussions were relevant for the participants.					
The methods of working were suitable for the topics and for the participants.					
The overall organisation was professional.					
The time management was always to my fullest satisfaction.					
The style and level of communication between organisers and participants was professional.					
I would recommend this kind of event to my colleagues.					

Prior Experience of Similar Events – Overall %	
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Strengths and limitations of the event: please include comments received

Strengths of the event and contributions or activities enjoyed by participants:	
Suggestions for the improvement:	
Any further comments	

4.2. Additional comments

to be filled by local partner

Please add the following additional information here

- *Charts of the statistical figures from the tables above (pie or bar charts);*

5. Lessons learned

(Please fill in using bulleted text, e.g.

-

6. Additional comments

May be filled by any of the organising partners

Please add in any other comments concerning the preparation and organisation of this event:

