

## AGENDA

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<b>Training, University of Novi Sad, Business incubator Novi Sad</b> <b>17<sup>th</sup> November 2015 – trainer Đorđe Ćelić</b> „Business model development“ -	
10:00 – 11:30	What is a Business model?
11:30 – 11:45	Coffee break
11:45 – 12:15	Customers and Value proposition
12:15 – 13:30	Coffee break
13:30 – 15:00	Channels, Customer relationships and Revenue Streams
15:15 – 15:30	Coffee break
15:30 – 17:00	Key resources, Key Activities, Key partners, Cost structure