



EVENT REPORT

Prof. dr Tatjana Pešić-Brđanin and Vanja Todorović		
Open Door Day		
June 19, 2015		
University of Banja Luka		
Promotional Event		
Short description:		

The Open Door Day was organized at the University of Banja Luka on June 19th, 2015. The organization of this event was engaged the the staff of the WBCInno TEMPUS project and Bussiness Suport Office (with the help of the staff of University of Banja Luka). Main aim of this event was presentation of the University of Banja Luka, it's faculties, institutes and projects for students of all levels of studies, and other interested parties.

Sixteen institutions of the University of Banja Luka participated and at their info desks the students and quests could receive valuable information about each institution and get info materials and brochures. Visitors were able to hear something more about the activities that are related to the promotion of WBCInno project, particularly the Competition for Best Student Ideas.

Also, all interested subject were able to see laboratories and institutes at the Faculties, and to explore and learn about equipment and processes that are preformed at those laboratories. Every faculty and its laboratories were opened for visitors and faculties' staff talked to visitors about their filed of expertise, laboratory equipment and projects performed.

Organiser(s):	Uniersity of Banja Luka	
Agenda:	n.a.	
Total number of participants:	n.a.	
Links to further information:	https:wbc-inno.kg.ac.rs	
Other personal remarks:		

Dissemination material was also distributed to visitors as well as faculties' representatives (brochures, flyers, etc.) The poster for WBCInno project was also displayed

Information about Business Service Office was distributed among students as well as colleagues from all faculties and university institutes

1. EVENT ORGANISATION DETAILS





Invitation was sent off to participants on:	End of May
Information Material was sent off to participants on:	n.a.
Date of Initial Participant List Compilation:	n.a.
Date of Final Participant List Compilation:	n.a.
Total Number of Participants Invited	All secondary schools and faculties (in Banja
	Luka)
Date of Agenda Finalisation:	n.a.

2. Problems encountered during the event preparation phase

(To be filled by organisers)

Organisers: Please complete (if you have not met with any problems in that phase, please fill in "N/A". Please also include any feedback by the participants **before** the workshop) **1)** n.a.

2)

3. EVENT ROLLOUT

Some general information (to be filled by organisers)

3.1. The event was organized on June 19, 2015 in the period from 10:00 – 13:00, at the University of Banja Luka, in the Rectorate building.

4. EVENT EVALUATION BY PARTICIPANTS

4.1. Summary of the Participant Feedback Form

	Pupils	Students	Graduated	Employed
Number of visitors	28	22	2	2

	Yes	No	l don't have an opinion
Do you consider this event successful?	45	9	0



Modernization of WBC universities through strengthening of structures and services for knowledge transfer, research and innovation



Do you consider this event interesting?	47	6	1
Do you consider this event educational?	43	9	2

	Everything I needed	Enough	Some
How much did you learn about university?	22	28	4
How much did you learn about study programs at our university?	42	6	6
How much did you learn about research activities at our university?	10	28	16

	Yes	No	I am not a future students
Do you want to enrol our university?	25	1	2

Strengths and limitations of the event: please include comments received

Strengths of the event and contributions	The concept of the event was very
or activities enjoyed by participants:	interesting.
Suggestions for the improvement:	There were suggestions to organize events like this twice a year.

4.2. Additional comments

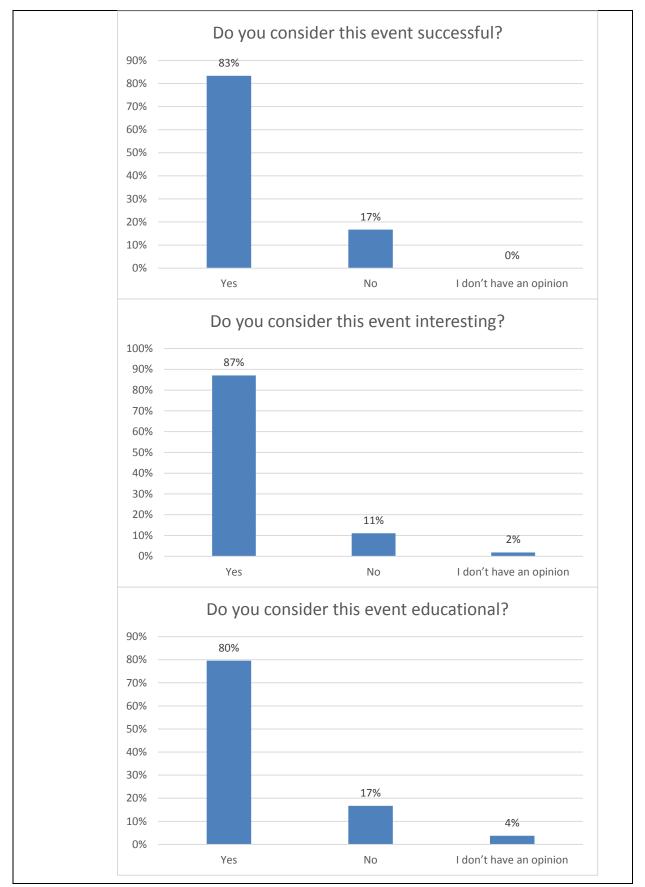
to be filled by local partner

Please add the following additional information here

• Charts of the statistical figures from the tables above (pie or bar charts);







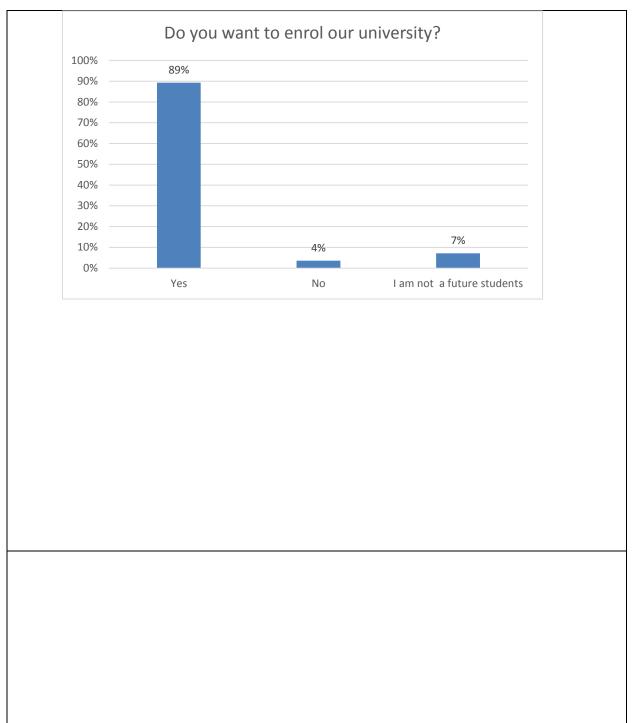




How much did you learn about university? 60% 52% 50% 41% 40% 30% 20% 7% 10% 0% Everything I needed Enough Some How much did you learn about study programs at our university? 90% 78% 80% 70% 60% 50% 40% 30% 20% 11% 11% 10% 0% Everything I needed Enough Some How much did you learn about research activities at our university? 60% 52% 50% 40% 30% 30% 19% 20% 10% 0% Everything I needed Enough Some







5. Lessons learned

(Please fill in using bulleted text, e.g.

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6. Additional comments

May be filled by any of the organising partners

Please add in any other comments concerning the preparation and organisation of this event: