

EVENT REPORT

Author:	Sanja Kojić																		
Event Title:	Open Door Day																		
Event Date:	October 17, 2015																		
Event Venue:	University of Novi Sad																		
Type of event: (National, international, press conference, promotional event etc.)	Promotional event																		
Short description:																			
<p>The Open Door Day was organized at the University of Novi Sad on October 17th, 2015. The organization of this event was engaged the University of Novi Sad, with the help of the staff of the WBCInno TEMPUS project (people from the Business Support Office in Novi Sad). Main aim of this event was presentation of the University of Novi Sad, it's faculties, centres and projects for students of all levels of studies.</p> <p>Seventeen institutions of the University of Novi Sad participated and at their info desks the visitors could receive valuable information about each institution and get info materials and brochures.</p> <p>Presented institutions:</p>																			
<table border="1"> <tr><td>1. Faculty of Philosophy</td></tr> <tr><td>2. Faculty of Agriculture</td></tr> <tr><td>3. Faculty of Law</td></tr> <tr><td>4. Faculty of Technology</td></tr> <tr><td>5. Faculty of Economics</td></tr> <tr><td>6. Faculty of Technical Sciences</td></tr> <tr><td>7. Faculty of Medicine</td></tr> <tr><td>8. Faculty of Sciences</td></tr> <tr><td>9. Academy of Arts</td></tr> <tr><td>10. Faculty of</td></tr> <tr><td>11. "Mihajlo Pupin" Technical Faculty</td></tr> <tr><td>12. Faculty of Sport and Physical Education</td></tr> <tr><td>13. Faculty of Education</td></tr> <tr><td>14. Teachers' Training Faculty in Hungarian</td></tr> <tr><td>15. University Centre for Education Development</td></tr> <tr><td>16. TEMPUS project WBCInno</td></tr> <tr><td>17. FP7 SENSEIVER</td></tr> <tr><td>18. Students' Centre</td></tr> </table>		1. Faculty of Philosophy	2. Faculty of Agriculture	3. Faculty of Law	4. Faculty of Technology	5. Faculty of Economics	6. Faculty of Technical Sciences	7. Faculty of Medicine	8. Faculty of Sciences	9. Academy of Arts	10. Faculty of	11. "Mihajlo Pupin" Technical Faculty	12. Faculty of Sport and Physical Education	13. Faculty of Education	14. Teachers' Training Faculty in Hungarian	15. University Centre for Education Development	16. TEMPUS project WBCInno	17. FP7 SENSEIVER	18. Students' Centre
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Organiser(s):	University of Novi Sad
Agenda:	n.a.
Total number of participants:	650
Links to further information:	http://www.wbc-inno.kg.ac.rs/news/the-open-door-day-was-organized-at-the-university-of-novi-sad.html
Other personal remarks:	
<ul style="list-style-type: none"> ▪ Dissemination material was also distributed to visitors as well as faculties' representatives (brochures, flyers, etc.) ▪ The poster for WBCInno project was also displayed (http://www.wbc-inno.kg.ac.rs/pub/download/14320365729905_wbcinno_plakat.pdf) ▪ Information about Business Service Office was distributed among current and future students as well as colleagues from all faculties and university centres 	

1. EVENT ORGANISATION DETAILS

Invitation was sent off to participants on:	Beginning of August
Information Material was sent off to participants on:	n.a.
Date of Initial Participant List Compilation:	n.a.
Date of Final Participant List Compilation:	n.a.
Total Number of Participants Invited	Secondary schools and faculties
Date of Agenda Finalisation:	n.a.

2. Problems encountered during the event preparation phase

(To be filled by organisers)

Organisers: *Please complete (if you have not met with any problems in that phase, please fill in "N/A". Please also include any feedback by the participants **before** the workshop)*

N/A

3. EVENT ROLLOUT

Some general information (to be filled by organisers)

3.1. The event was organized on October 17, 2015 in the period from 10:00 – 15:00, at the University of Novi Sad, in the Central building of University of Novi Sad.

3.2. There were about 600 visitors, 50 of them completed the evaluation form.

WP-leader
<i>Please add your comments, if any</i>
Task leader
<i>Please add your comments, if any</i>

4. EVENT EVALUATION BY PARTICIPANTS

4.1. Summary of the Participant Feedback Form

	Pupils	Students	Graduated	Employed	Employer
Number of visitors	47	0	1	2	0

	Yes	No	I don't have an opinion
Do you consider this event successful?	49	0	1
Do you consider this event interesting?	46	0	4
Do you consider this event educational?	47	2	1

	Everything I needed	Enough	Some
How much did you learn about university?	16	31	3
How much did you learn about study programs at our University?	10	32	8
How much did you learn about research activities at our University?	9	27	14
How much did you learn about business cooperation at our University?	11	23	16

	Yes	No	I am not a future student
Do you want to enrol our University?	45	2	3

	Yes	No	Maybe
Would you recommend our University to others?	42	0	8

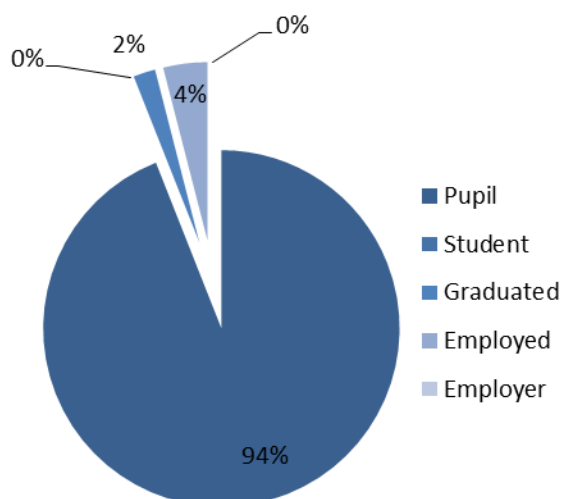
Strengths and limitations of the event: please include comments received

Strengths of the event and contributions or activities enjoyed by participants:	The concept of the event was very interesting All faculties members of the University were participated
Suggestions for the improvement:	Sustainment of the event, transforming it to a tradition

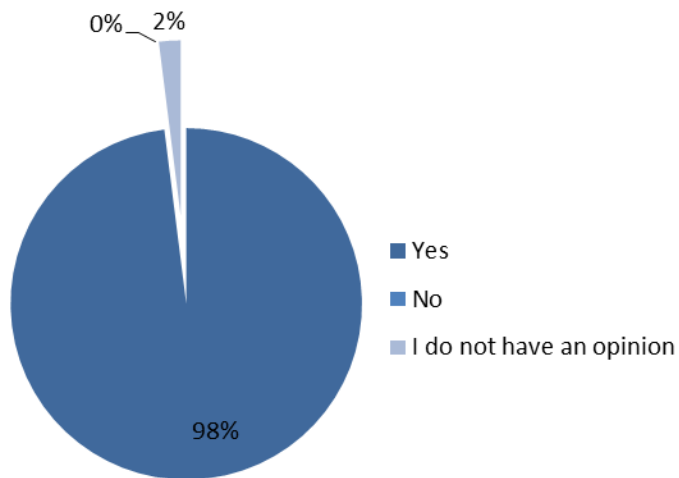
4.2. Additional comments

Please add the following additional information here

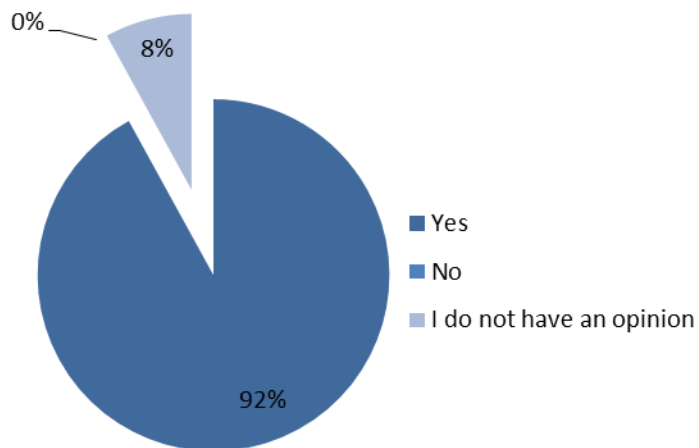
- *Structure of visitors*



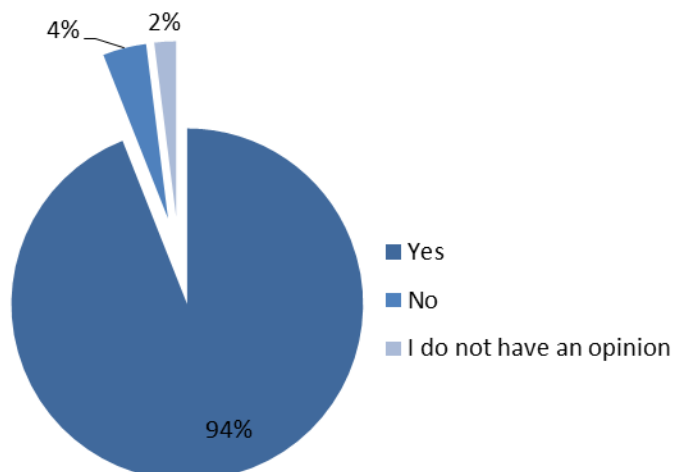
- *Do you consider this event successful?*



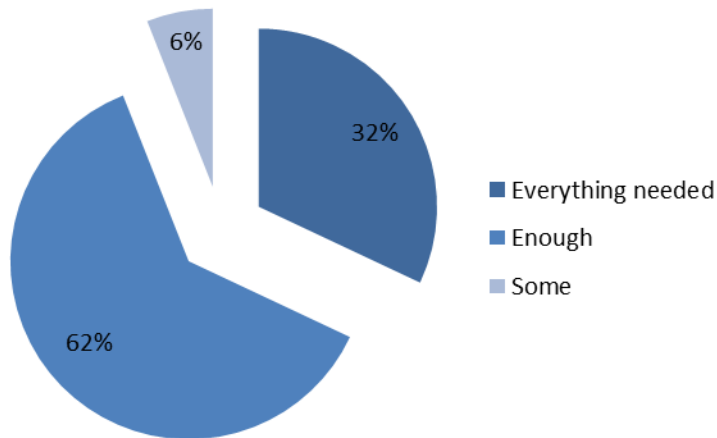
- *Do you consider this event interesting?*



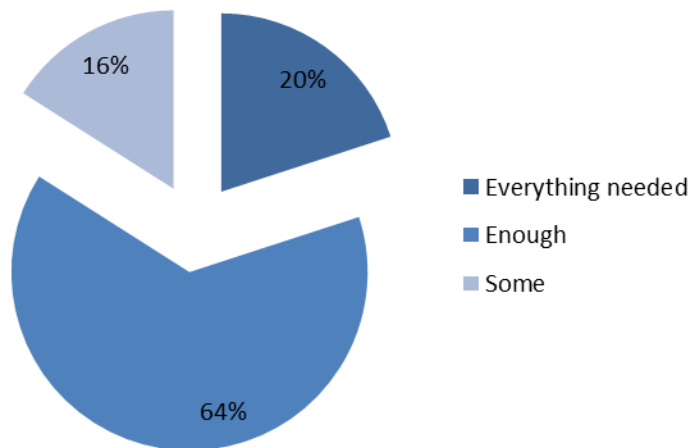
- *Do you consider this event educational?*



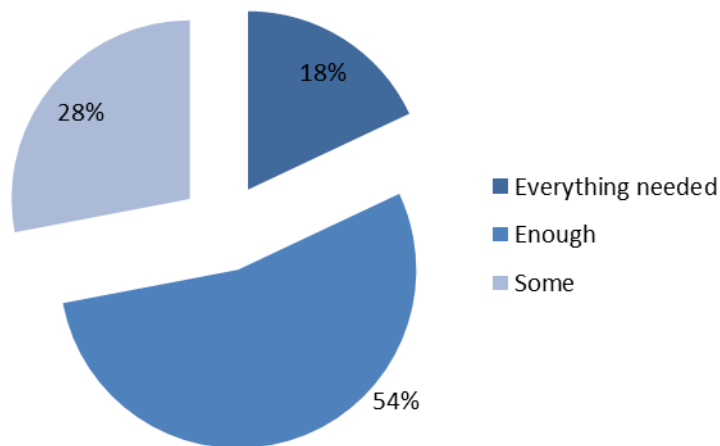
- *How much did you learn about university?*



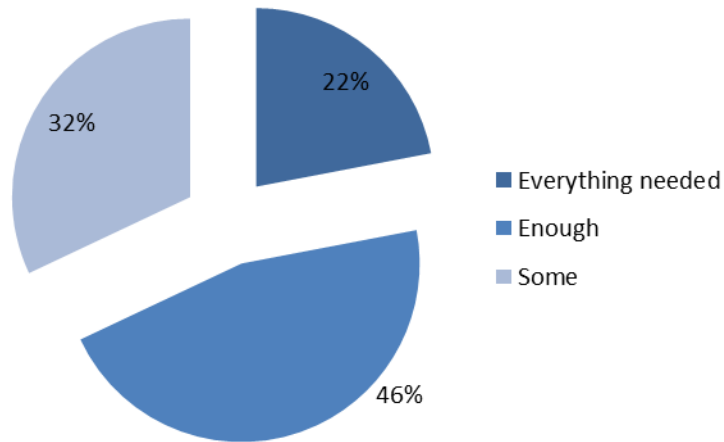
- *How much did you learn about study programs at our University?*



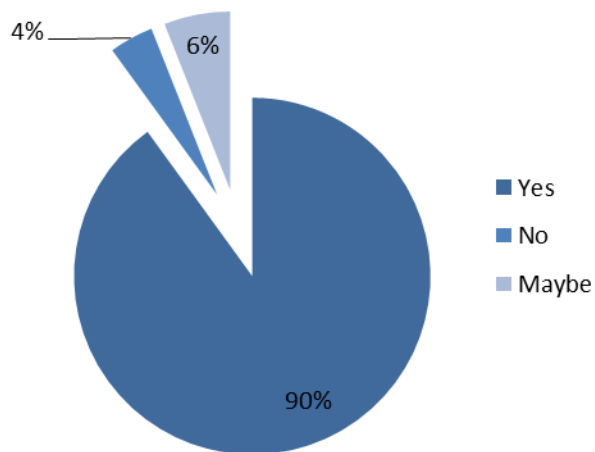
- *How much did you learn about research activities at our University?*



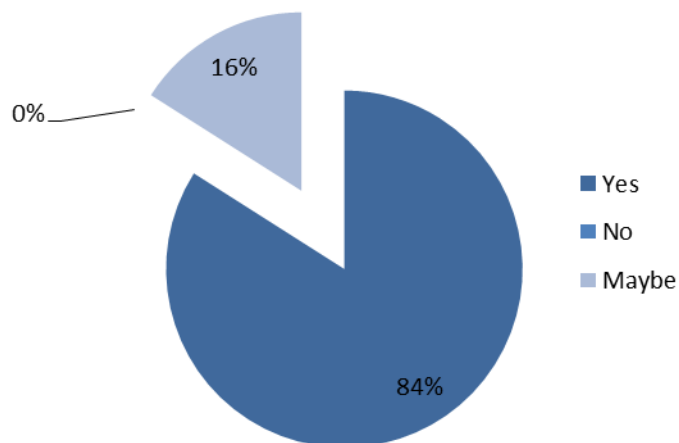
- *How much did you learn about business cooperation at our University?*



- *Do you want to enrol our University?*



- *Would you recommend our University to others?*



5. Lessons learned

(Please fill in using bulleted text, e.g.

- *The concept of the event was very interesting for visitors*
- *Sustainment of this event as a University brand will increase University visibility and popularity among future students*

6. Additional comments

May be filled by any of the organising partners

Please add in any other comments concerning the preparation and organisation of this event:

n.a.