

AGENDA	
Training, University of Novi Sad 27^h March 2015 - trainer Đorđe Ćelić „Business model validation“	
10:00 – 11:30	What is a Customer development?
11:30 – 11:45	Coffee break
11:45 – 12:15	How to define MVP and MVS
12:15 – 13:30	Coffee break
13:30 – 15:00	How to develop Customer Value Map
15:15 – 15:30	Coffee break
15:30 – 17:00	How to test MVP and MVS and what to learn