

<b>AGENDA</b>	
<b>Training, University of Novi Sad</b> <b>26<sup>th</sup> March 2015 – trainer Đorđe Ćelić</b> „Business model development“ -	
10:00 – 11:30	What is a Business model?
11:30 – 11:45	Coffee break
11:45 – 12:15	Customers and Value proposition
12:15 – 13:30	Coffee break
13:30 – 15:00	Channels, Customer relationships and Revenue Streams
15:15 – 15:30	Coffee break
15:30 – 17:00	Key resources, Key Activities, Key partners, Cost structure