

EVENT REPORT

Author:	Jelena Jevtović
Event Title:	Open Door Day
Event Date:	May 18, 2015
Event Venue:	University of Kragujevac
Type of event: (National, international, press conference, promotional event etc.)	Promotional event
Short description:	
<p>The Open Door Day was organized on May 18, 2015 at the University of Kragujevac. Two university units were engaged in the organization of this event, the Business Support Office and Centre for Career Development and Student Counselling.</p> <p>All twelve faculties of the University of Kragujevac participated in this event:</p> <ul style="list-style-type: none"> • Faculty of Agronomy Čačak • Faculty of Economics Kragujevac • Faculty of Engineering Kragujevac • Faculty of Mechanical and Civil Engineering in Kraljevo • Faculty of Medical Sciences Kragujevac • Faculty of Pedagogy Jagodina • Faculty of Law • Faculty of Science • Faculty of Technical Sciences • Teachers' training faculty in Užice • Faculty of Philology and Arts • Faculty of Hotel Management and Tourism Vrnjacka Banja <p>The Open Door Day was organized at the University of Kragujevac on May 18, 2015. In the organization of this event two University units were engaged, the Centre for the Career Development and Student Counselling, and Business Support Office. One of the aims of this event was to present the studying opportunities at the University for secondary school pupils as well as the master and PhD students. All twelve faculties of the University of Kragujevac participated and at their info desks the visitors could receive valuable information about each faculty and get info materials and brochures.</p> <p>Besides these, the research and innovation potential of the University was presented. The total of 28 centres, laboratories and research groups from several faculties of the University of Kragujevac were promoted. The visitors could learn more about their research and innovative work, achievements and possibilities for development of their careers during and after their studies.</p> <p>The special part of the Open Door Day was dedicated to the promotion of WBCInno project, particularly the activity Competition for Best Student Ideas. At the WBCInno info desk, the visitors could learn more about the Competition, teams who applied and awards for the best ideas.</p> <p>Within the Open Door Day, all interested visitors could also visit the University Library, and during the event the students of Faculty of Philology and Arts had their music and dance performance.</p>	

Organiser(s):	University of Kragujevac
Agenda:	n.a.
Total number of participants:	n.a.
Links to further information:	http://www.wbc-inno.kg.ac.rs/news/the-open-door-day-was-organized-at-the-university-of-kragujevac.html
Other personal remarks:	
<ul style="list-style-type: none"> ▪ During the Open Door Day, the presentation of Competition for best student ideas was held (http://www.wbc-inno.kg.ac.rs/pub/download/14322134251194_presentation_for_competition_v2.pdf) ▪ Dissemination material was also distributed to visitors as well as faculties' representatives (brochures, flyers, etc.) ▪ The poster for promotion of Competition for best student idea was also displayed (http://www.wbc-inno.kg.ac.rs/pub/download/14320365559199_competition_poster.pdf) ▪ The poster for WBCInno project was also displayed (http://www.wbc-inno.kg.ac.rs/pub/download/14320365729905_wbcinno_plakat.pdf) ▪ The official Open Door Day poster (http://www.wbc-inno.kg.ac.rs/pub/download/14320365428087_open_door_days_poster.pdf) 	

1. EVENT ORGANISATION DETAILS

Invitation was sent off to participants on:	Beginning of May
Information Material was sent off to participants on:	n.a.
Date of Initial Participant List Compilation:	n.a.
Date of Final Participant List Compilation:	n.a.
Total Number of Participants Invited	All secondary schools and faculties
Date of Agenda Finalisation:	n.a.

2. Problems encountered during the event preparation phase

(To be filled by organisers)

Organisers: Please complete (if you have not met with any problems in that phase, please fill in "N/A". Please also include any feedback by the participants **before** the workshop)

1) N/A

3. EVENT ROLLOUT

Some general information (to be filled by organisers)

3.1. The event was organized on May 18, 2015 in the period from 16:00 – 18:00, at the University of Kragujevac, in the Rectorate building.

WP-leader
<i>Please add your comments, if any</i>
Task leader
<i>Please add your comments, if any</i>

4. EVENT EVALUATION BY PARTICIPANTS

4.1. Summary of the Participant Feedback Form

	Pupils	Students	Graduated	Employed
Number of visitors	33	12	1	2

	Yes	No	I don't have an opinion
Do you consider this event successful?	40	5	0
Do you consider this event interesting?	43	2	0
Do you consider this event educational?	39	5	1

	Everything I needed	Enough	Some
How much did you learn about university?	18	22	5
How much did you learn about study programs at our University?	19	21	5
How much did you learn about research activities at our University?	14	17	14

	Yes	No	I am not a future student
Do you want to enrol our University?	29	10	6

	Yes	No	Maybe
Would you recommend our University to others?	36	3	6

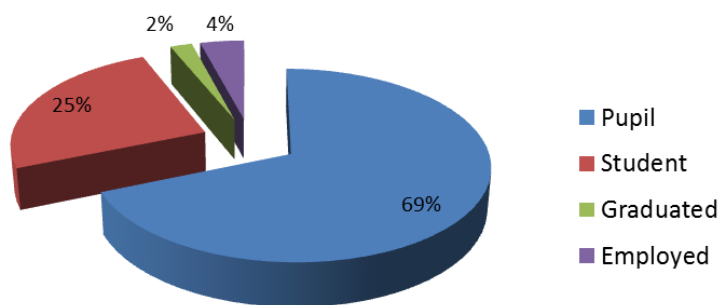
Strengths and limitations of the event: please include comments received

Strengths of the event and contributions or activities enjoyed by participants:	The concept of the event was very interesting
Suggestions for the improvement:	There were suggestions to organize events like this in the city centre

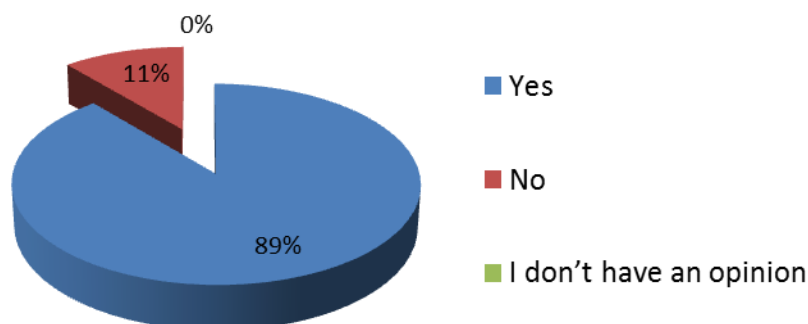
4.2. Additional comments

Please add the following additional information here

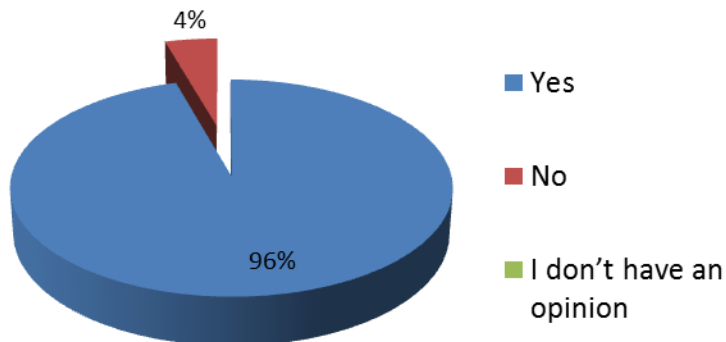
- Structure of visitors



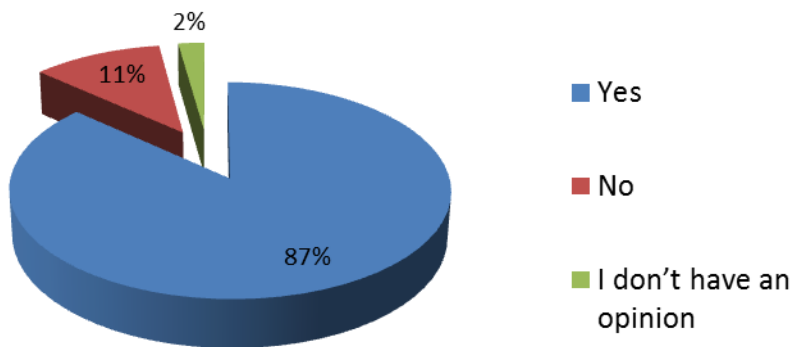
- Do you consider this event successful?



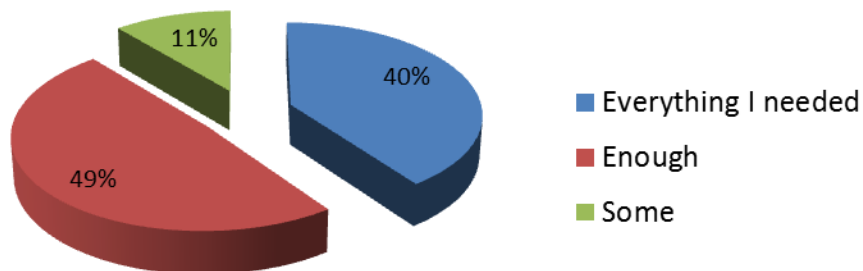
- *Do you consider this event interesting?*



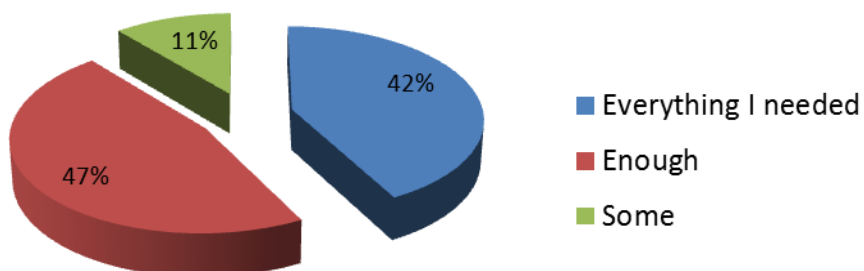
- *Do you consider this event educational?*



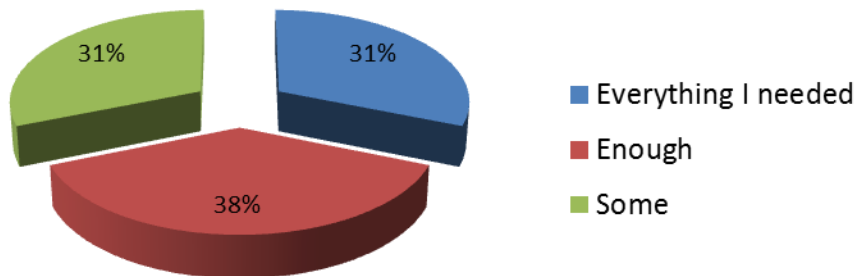
- *How much did you learn about university?*



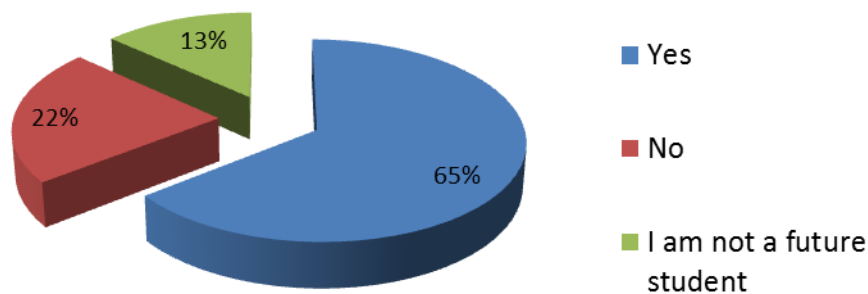
- *How much did you learn about study programs at our University?*



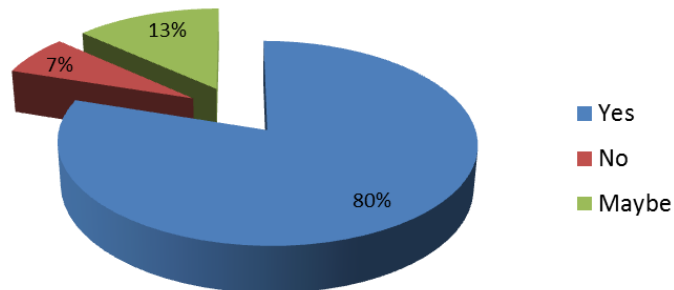
- *How much did you learn about research activities at our University?*



- *Do you want to enrol our University?*



- *Would you recommend our University to others?*



5. Lessons learned

(Please fill in using bulleted text, e.g.

- *The concept of the event was very interesting for visitors*
- *There were some suggestions to organize events like this in the city centre where more people would come*

6. Additional comments

May be filled by any of the organising partners

*Please add in any other comments concerning the preparation and organisation of
this event:*

n.a.