

**Promoting partnering to open innovation**  
iDEA Lab Training, Banja Luka, April 21 & April 22 2015

**Tuesday, April 21 2015**

<p><b>Intro and Overview (09:00 – 09:30)</b></p> <p>SFC introduces the theme and purpose of the learning unit: <i>How innovation works &amp; involving partners in the process of open innovation</i></p> <p>Led by SFC, Germany</p>
<p><b>Reflection of IdeaLabs (09:30 – 10:00)</b></p> <p>Flipped classroom presentations and discussion about the achievements and challenges encountered in the preceding period</p> <p>Led by Zrinski Grupa, Croatia</p>
<p><b>Coffee break (10:00 – 10:30)</b></p>
<p><b>Workshop on Innovation (10:30 – 12:00)</b></p> <p>Presentation &amp; Workshop, Title: <i>Best Practices for Partnering for Open Innovation, Knowledge, Team Synergy, and Education for the Future</i></p> <p>Led by Zrinski Grupa, Croatia</p>
<p><b>Lunch (12:00 – 13:00)</b></p>
<p><b>Visit of Innovation Centre Banja Luka (13:00 – 16:00)</b></p> <p>Led by local host</p>
<p><b>External Expert Seminar (16:00 – 17:00)</b></p> <p>All participants in the iDEA Lab training will hear from exemplary companies of Innovation Centre Banja Luka's Business Incubator. Also, the participants have the opportunity to talk to and hear from experienced practitioners of the Innovation Centre Banja Luka's Training Centre and Consulting Department.</p> <p>Led by local host</p>
<p><b>Dinner (20:00)</b></p>

Wednesday, April 22 2015

**Action Learning: Workshop on partnering / open innovation (10:00 – 11:30)**

Workshop, Q&A, Title: *Possible topics (or a blend of these with focus on partnering): Ideation (Making and identifying opportunities, Business planning: From Canvas to Creation, Entrepreneurial strategy & market identification)*

Led by University of Sheffield, UK

**Coffee (11:30 – 12:00)**

**Partner Expert Seminar (12:00 – 12:45)**

A seminar delivered by a convening IdeaLab partner with expertise in the core topic of the learning unit

Title: *Types of innovation, how to promote partnering and how to measure it*

Led by SFC Consulting, Germany

**Lunch (12:45 – 14:00)**

**Partner Expert Workshop (13:00 – 15:30)**

A workshop delivered by a convening IdeaLab partner with expertise in the core topic of the learning unit

Title: *Developing innovative ideas cooperatively*

Led by SFC, Germany

**Break (15:30 – 16:00)**

**Project Management meeting (16:00 – 17:00)**

Led by University of Novi Sad, Serbia

**Dinner (20:00)**