

Consortium

- University of Kragujevac, Serbia
- University of Novi Sad, Serbia
- University of Zenica, Bosnia and Herzegovina
- University of Banja Luka, Bosnia and Herzegovina
- University of Montenegro, Montenegro
- University of Brighton, United Kingdom
- Graz University of Technology, Austria
- Centre for Social Innovation, Austria
- University of Alicante, Spain
- Hamburg University of Technology, Germany
- Business Technology Incubator of Technical Faculties Belgrade, Serbia
- Business Innovation Centre Kragujevac, Serbia
- Business Incubator Novi Sad, Serbia
- Business Service Center of Government of Zenica-Doboj Canton, Bosnia and Herzegovina
- Intranea Solutions, Serbia
- Innovation centre Banja Luka, Bosnia and Herzegovina
- Business Incubator "Inventivnost", Podgorica, Montenegro



WBCInno

*Modernization of WBC universities
through strengthening of structures
and services for knowledge transfer,
research and innovation*

From CHALLENGES...

- Traditional organization of WBC universities has created a fragmentation of resources, with the absence of agreed priorities and focus;
- There is no strategic innovation platform to provide the capitalizing of knowledge and research potential, or its coordination and mobilization to facilitate the development of an innovative region;
- Linkages with enterprises are sporadic and individual, since there is no university office or other mechanism which provides single-point of access to university services;
- There is no efficient web-based collaboration tool to facilitate the promotion of existing university resources and new ideas of students, or for matching them with financial facilitators.

...To ACHIEVEMENTS

- Regional University Innovation Platform;
- Five Business Support offices at WBC universities;
- Catalogues of university innovation potential;
- Ten WBC university units/centres reinforced;
- Regional development strategy for Business Incubators and Science Technological Parks;
- Sustainability strategy of WBC universities;
- Methodology for innovation management;
- Innovation management software platform based on stage-gate methodology;
- Innovative Ideas Competition for students;
- Info-days, workshops, open-door days, final conference (25 events in WBCs);
- Increased number of start-ups, spin-offs, and new projects/services/businesses;
- Enhanced innovation culture within scientific community in WBCs;
- Increased number of students/researchers demonstrating entrepreneurial spirit.

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Tempus

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