



**WBCInno**

# Jačanje kapaciteta za finansiranje inovacija i istraživanja

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*– Jačanje kapaciteta za finansiranje inovacija i istraživanja –*

*Dr Goran Stojanović, Milan Radovanović*

*Univerzitet u Novom Sadu*





# Sadržaj prezentacije

- **Mogućnosti finansiranja malih i srednjih preduzeća iz sredstava Pokrajinskog sekretarijata za nauku i tehnološki razvoj AP Vojvodine**
- **Mogućnosti finansiranja malih i srednjih preduzeća iz sredstava Fonda za inovacionu delatnost Republike Srbije**
- **Finansiranje malih i srednjih preduzeća iz EU fondova**
- **Predstavljanje konkretnih otvorenih poziva u okviru HORIZON 2020**





# Konkurs za sufinansiranje pogona za primenu novih tehnologija u AP Vojvodini

## Pravo prijavljivanja imaju:

- privredna društva registrovana na teritoriji Republike Srbije koja planiraju da pokrenu nove pogone na teritoriji AP Vojvodine i da zaposle najmanje 20 novih radnika

## Sufinansiranje obuhvata troškove:

- Izrade kompletne investiciono-tehničke dokumentacije,
- Adaptacije postojećeg ili izgradnje novog objekta,
- Nabavka novih mašina i opreme,
- Nabavka repromaterijala,
- Zarade za nove zaposlene radnike i drugo.

## Iznos sufinansiranja je između

200.000,00 i 300.000,00 EUR (što predstavlja manje od 50%

investicije).





# <http://apv-nauka.ns.ac.rs/>

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The screenshot shows the website's header with the logo of the Provincial Secretariat for Science and Technological Development. The main navigation menu includes: Početna strana, O Sekretarijatu, Dokumenti, Kontakt, and Linkovi. The left sidebar contains sections for SEKRETARIJAT, NAUKA I TEHNOLOŠKI RAZVOJ, and VISOKOŠKOLSKO OBRAZOVANJE I STUDENTSKI STANDARD. The main content area features a highlighted announcement: 'Konkurs za sufinansiranje pogona za primenu novih tehnologija u AP Vojvodini' dated Wednesday, 09 April 2014 08:00. Below the announcement, a list of links is provided: Tekst konkursa, Pravilnik, Obrazac prijave, Saqlasnost opštine, and Uputstvo za izračunavanje umanjenja sredstava. A large red banner at the bottom of the page reads 'Konkurs je otvoren cele godine!!!'.

## **Konkurs je otvoren cele godine!!!**





# Pogoni za primenu novih tehnologija sa elementima inovacione delatnosti

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Neki od pogona čije je sufinansiranje odobreno u 2012 godini:

	Партнер	Назив пројекта	Локација погона
1	“DOO FLAMMAT”	Производња керозинских потпаљивача	Бела Црква
2	“DOO MLEKARA ЏОКА“	Изградња II фазе млекаре	Чока
3	“DOO MARANTA”	Погон за прераду дрвета (II фаза)	Сомбор
4	“DOO SIGMA“	Производња оксихлороген уређаја за електрохемијску производњу мешовитог дезинфекта	Црвенка





# “DOO FLAMAT”

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Milan Radovanović

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# “DOO MLEKARA ČOKA”



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Milan Radovanović

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# “DOO MARANTA”



Dr Goran Stojanović  
Milan Radovanović

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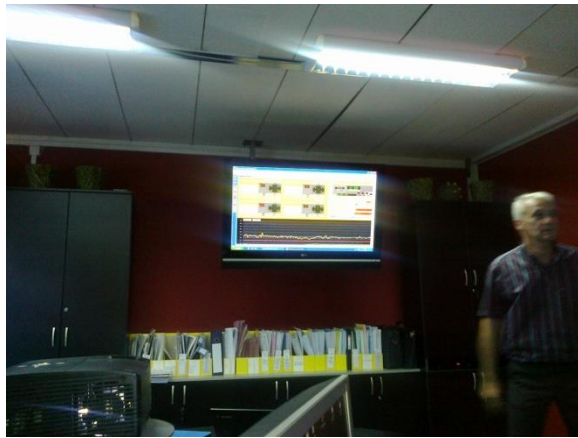
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# “DOO SIGMA”



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# Fond za inovacionu delatnost Republike Srbije

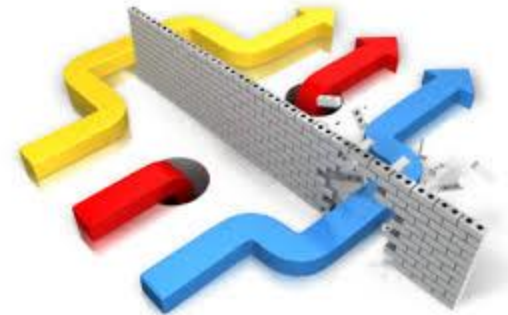
- Program ranog razvoja (*MINI GRANTS Program*)
- Program sufinansiranja inovacija (*MATCHING GRANTS Program*)





Cilj **Programa ranog razvoja** je podsticanje stvaranja inovativnih kompanija zasnovanih na znanju, kroz privatna start-up ili spin-off preduzeća, tako što će obezbediti finansiranje inovativnih tržišno orijentisanih tehnologija, proizvoda i usluga sa visokim potencijalom komercijalizacije.

Cilj **Programa sufinansiranja inovacija** je podsticanje komercijalizacije istraživanja i razvoja, kao i dalji razvoj postojećih inovativnih kompanija zasnovanih na znanju, podsticanje uspostavljanja saradnje/partnerstva sa međunarodnim kompanijama/organizacijama i povećanje broja tehnoloških kompanija njihova priprema za dodatne investicione mogućnosti.





# Program ranog razvoja

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- Fond pokriva **MAKSIMALNO** do 85%, sve do iznosa od 80.000,00 EUR od ukupno Odobrenog Budžeta Projekta. Odobreni Budžet Projekta sadrži 8.000,00 EUR namenjenih za obaveznu **OBUKU**.
- Najmanje 15% od ukupno Odobrenog Budžeta Projekta mora biti obezbeđeno od strane Podnosioca Prijave iz drugih, privatnih izvora, nezavisno od Fonda.

**TRAJANJE PROJEKTA** – Maksimalno **12 meseci**.

**OBLASTI INDUSTRIJE** – **Sve oblasti nauke i tehnologije**.



Rok za podnošenje prijava – **30. Septembar 2014.**





<http://www.inovacionifond.rs/program-ranog-razvoja-o-programu/>

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O nama ▾

Programi ▾

Međunarodni projekti ▾

Aktivnosti ▾

Kontakt

LOGIN

## Program ranog razvoja - O Programu

Fond za inovacionu delatnost ▸ Program ranog razvoja – O Programu

Пројекат  
подршке  
иновацијама  
у Србији



Пројекат  
финансира  
Европска унија



THE WORLD BANK



Program ranog razvoja je namenjen privatnim mikro i malim preduzećima u ranim fazama razvoja, koja poseduju tehnološku inovaciju i imaju potencijal za stvaranje nove intelektualne svojine, kao i jasnu tržišnu potrebu. Cilj Programa ranog razvoja je podsticanje stvaranja inovativnih kompanija zasnovanih na znanju, kroz privatna *start-up* ili *spin-off* preduzeća, tako što će obezbediti finansiranje tržišno orijentisanih inovativnih tehnologija i usluga sa visokim potencijalom komercijalizacije.

### Program ranog razvoja

- O Programu
- Javni poziv
- Finansirani projekti – I ciklus
- Finansirani projekti – II ciklus
- Finansirani projekti – III ciklus
- Finansirani projekti – IV ciklus
- Najčešća pitanja i odgovori

### Dokumentacija

- Mini Grants Program Grant Manual



Srpski



Engleski

Dr Goran Stojanović  
Milan Radovanović

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# Program sufinansiranja inovacija

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- Fond pokriva **MAKSIMALNO** do 70%, sve do iznosa od 300.000,00 EUR od ukupno Odobrenog Budžeta Projekta. Odobreni Budžet Projekta sadrži 8.000,00 EUR namenjenih za obaveznu OBUKU.
- Najmanje 30% od ukupno Odobrenog Budžeta Projekta mora biti obezbeđeno od strane Podnosioca Prijave iz drugih, privatnih izvora, nezavisno od Fonda.
- Finansiranje se odobrava na osnovu potreba svakog pojedinačnog projekta, ali ne prelazi iznos od 150.000,00 EUR za prvu godinu.
- Nastavak finansiranja za drugu godinu zavisi od procene nezavisne Ekspertske komisije Fonda, na osnovu podnošenja potrebne dokumentacije po završetku trećeg kvartala.

**TRAJANJE PROJEKTA** – Maksimalno 24 meseca.

**OBLASTI INDUSTRIJE** – Sve oblasti nauke i tehnologije.

Rok za podnošenje prijava – 30. Septembar 2014.





## Program sufinansiranja inovacija - O Programu

Fond za inovacionu delatnost ▸ Program sufinansiranja inovacija – O Programu

Пројекат подршке иновацијама у Србији



Пројекат финансира Европска унија



THE WORLD BANK

Програм суфинансирања иновација



Program sufinansiranja inovacija ima za cilj da proširi mogućnost saradnje između srpskih inovativnih mikro i malih preduzeća i strateških partnera (na primer, privatnog sektora, organizacija za istraživanje i razvoj i investicionih i fondova rizičnog kapitala), kao i investicionih i fondova rizičnog kapitala, sa ciljem povećanja ulaganja privatnog sektora u projekte tehnološkog razvoja i komercijalizacije za nove i unapređene proizvode i usluge.

### Program sufinansiranja inovacija

- O Programu
- Javni poziv
- Finansirani projekti – I ciklus
- Finansirani projekti – II ciklus
- Finansirani projekti – III ciklus
- Najčešća pitanja i odgovori

### Dokumentacija

- Matching Grants Program Grant Manual

Srpski

Engleski





- **U prethodnoj godini je na teritoriji AP Vojvodine odobreno 4 projekta, ukupne vrednosti oko 500.000,00 EUR:**
  - Axon – Inteligentni sistemi d.o.o., Novi Sad
  - DNET Inovacioni Centar za Informacione Tehnologije d.o.o., Novi Sad
  - Trk Inovacije, Novi Sad
  - Tajfun HIL, Novi Sad







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*Govorni dijaloški sistem za pametne mobilne telefone, koji ima za cilj da razvije multimodalni dijaloški sistem sa posebnim fokusom na govornom dijalogu, koristeći postojanje govornih tehnologija visokog kvaliteta*



Platforma *mTicketingAR* će obezbediti integrisani marketinški kanal i funkciju za prodaju/distribuciju ulaznica/vaučera (za sportske, kulturne i druge događaje i mesta poput restorana, kafića, supermarketa, itd.)

**Trk Inovacije**

„*Digitalni ključ*“, elektronski uređaj za snimanje i prepoznavanje zvuka zvona interfona, koji će se koristiti za kontrolu ulaska u stambene zgrade i poslovne prostore

**Tajfun HIL**

Tehnološki lider u oblasti razvoja, testiranja i obezbeđenja kvaliteta uređaja energetske elektronike

Dr Goran Stojanović  
Milan Radovanović

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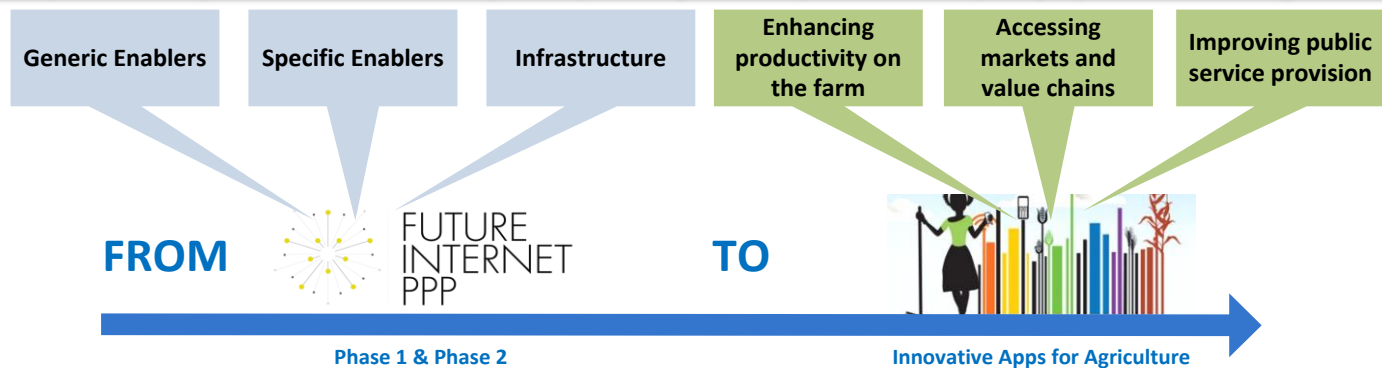
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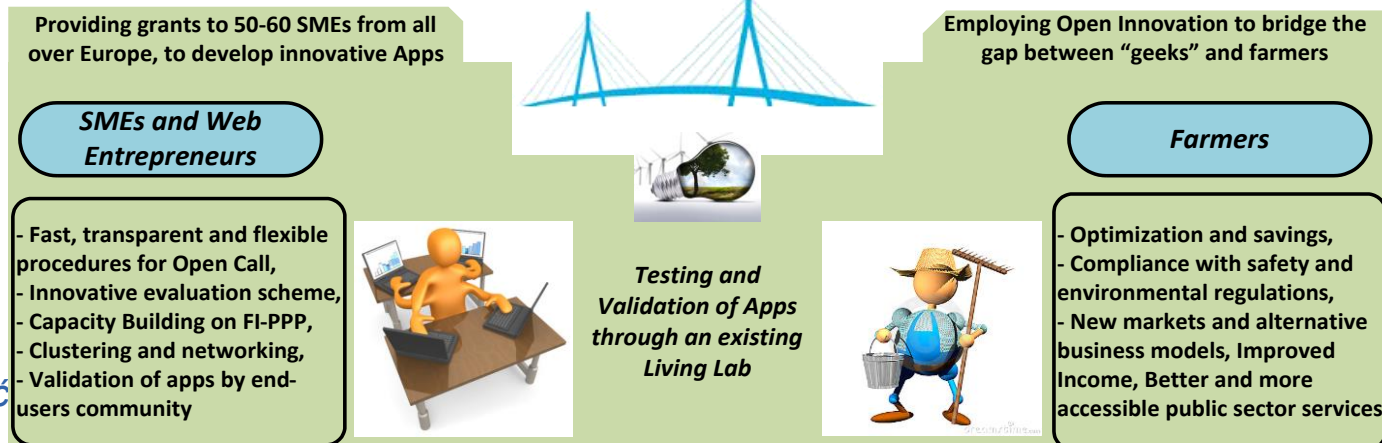
# FRACTALS concept

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FRACTALS predviđa podršku zajednici inovativnih ICT MSP i veb preduzetnika (sa fokusom na zemlje Balkana) za jačanje internet infrastrukture, razvoj aplikacija sa visokim tržišnim potencijalom, obraćajući pažnju na potrebe poljoprivrednog sektora.



## THROUGH AN INTEGRATED SUPPORT FRAMEWORK





# FRACTALS u brojevima





# Fondovi EU

- **COSME**
- **PERICLES 2020**
- **LIFE**
- **CREATIVE EUROPE**
- **HORIZON 2020**





# Finansiranje malih i srednjih preduzeća iz EU fondova

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## COSME

COSME je program EU za konkurentnost malih i srednjih preduzeća (MSP) koji počinje od 2014 do 2020 sa planiranim budžetom od 2,3 milijarde €.

COSME će podržati MSP u sledećim oblastima:

- Bolji pristup finansijama za mala i srednja preduzeća ( MSP )
- Pristup tržištima
- Podrška preduzetnicima
- Povoljniji uslovi za kreiranje biznisa i rast

Više informacija na:

[http://ec.europa.eu/cip/cosme/index\\_en.htm](http://ec.europa.eu/cip/cosme/index_en.htm)





# PERICLES 2020

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Budžet : EUR 7.344.000

Mogu se prijaviti: Lokalne i regionalne vlasti, korporacije, sindikati, Federacije uprava članica, agencije komore, MSP i banke u Evropskoj uniji, novih nezavisnih država i mediteranskih zemalja.

PERICLES 2020 program razmene, pomoći i program obuke za zaštitu od falsifikovanja evra.

Opšti cilj programa je sprečavanje i borba protiv falsifikovanja i prevare, povećavanje konkurentnosti evropske privrede i obezbeđivanje održivosti javnih finansija.

Predlog za PERICLES 2020 program:

<http://eur-lex.europa.eu/LexUriSer/LexUriServ.do?uri=SEC:2011:1614:FIN:EN:PDF>

Zvanični sajt:

[http://ec.europa.eu/anti\\_fraud/euro\\_protection/training/index\\_en.htm](http://ec.europa.eu/anti_fraud/euro_protection/training/index_en.htm)





# LIFE

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Budžet : EUR 3.456.655.000

Mogu se prijaviti: istraživački centar, lokalne i regionalne vlasti, administracije države , komore, MSP, univerziteti i neprofitne organizacije u Evropskoj uniji, zemlje kandidati, Evropskog ekonomskog prostora, mediteranske zemlje i Švajcarska.

LIFE je novi program za životnu sredinu i klimatske akcije koje zamenjuje LIFE + program (2007-2013). Cilj LIFE programa je da bude katalizator za promovisanje implementaciju i integraciju životne sredine i klimatskih ciljeva u drugim politikama i praksama država članica. Poseban akcenat je stavljen na bolje upravljanje i poboljšanje implementacije.

Predlog za LIFE:

[http://ec.europa.eu/clima/policies/finance/budget/life/docs/regulation\\_en.pdf](http://ec.europa.eu/clima/policies/finance/budget/life/docs/regulation_en.pdf)

Zvanični link :

<http://ec.europa.eu/environment/life>





# CREATIVE EUROPE

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Budžet : EUR 1.462.720.000

Mogu se prijaviti: Lokalne i regionalne vlasti, korporacije, Centri za obuku, državna administracija, komore, MSP i neprofitne organizacije u Evropskoj uniji, zemljama kandidatima, nove nezavisne države Evropskog ekonomskog prostora, mediteranske zemljama, Švajcarska i Balkan.

CREATIVE EUROPE je program koji ima za cilj da podstakne očuvanje i promociju evropskih kulturne i jezičke raznovrsnosti i ojača konkurentnost kulture i kreativnih sektora.

Opšti ciljevi programa su:

1. da podstakne očuvanje i promociju evropske kulturne i jezičke raznolikosti;
2. da se ojača konkurentnost kulturnih i kreativnih sektora u cilju promovisanja pametnog, održivog i inkluzivnog rasta.

Predlog za Program CREATIVE EUROPE: [http://ec.europa.eu/culture/creative-europe/documents/proposal-regulation\\_en.pdf](http://ec.europa.eu/culture/creative-europe/documents/proposal-regulation_en.pdf)

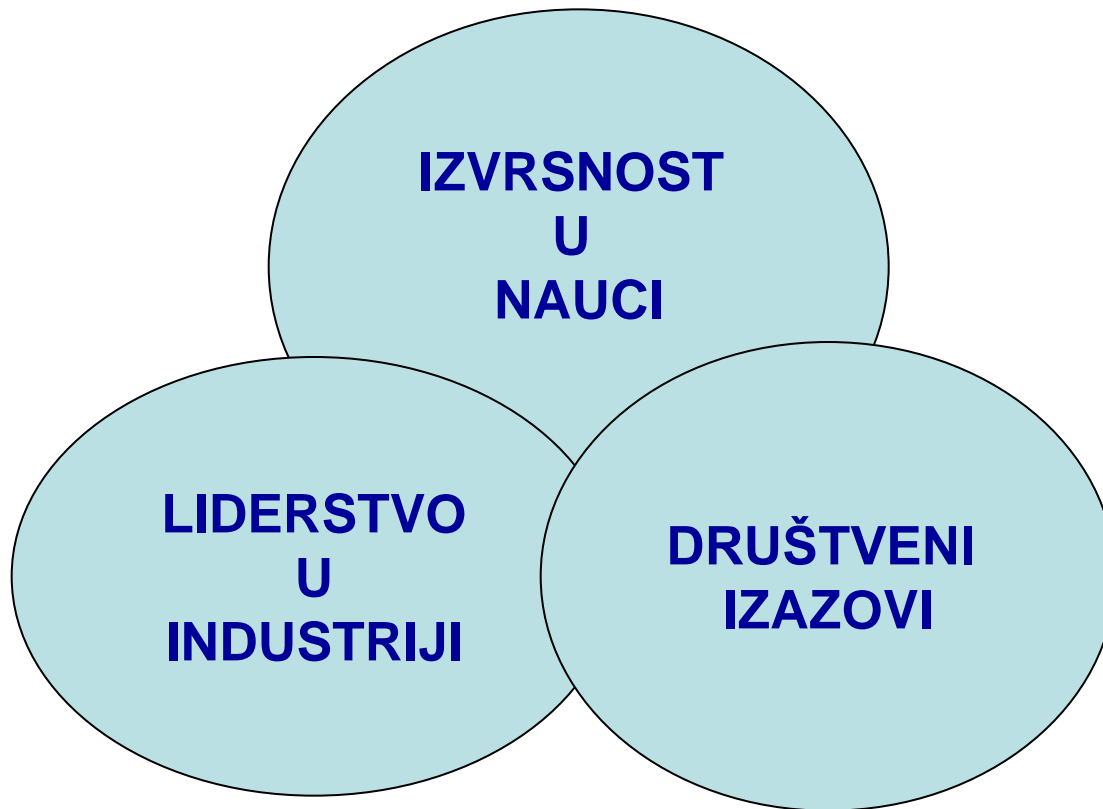
Korisni linkovi:

[http://ec.europa.eu/culture/creative-europe/index\\_en.htm](http://ec.europa.eu/culture/creative-europe/index_en.htm)

[http://eacea.ec.europa.eu/creative-europe\\_en](http://eacea.ec.europa.eu/creative-europe_en)







EVROPSKI INSTITUT ZA INOVACIJE I TEHNOLOGIJU (EIT)  
EURATOM  
ZAJEDNIČKI ISTRAŽIVAČKI CENTAR (JRC)

Modernization of WBC universities through strengthening of structures  
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The screenshot shows the top section of the Horizon 2020 Participant Portal. At the top left is the European Commission logo. The main header reads "RESEARCH & INNOVATION Participant Portal", with "Participant Portal" circled in red. Below the header is a navigation bar with links: HOME, FUNDING OPPORTUNITIES, HOW TO PARTICIPATE, EXPERTS, SUPPORT, a search box labeled "Search PP", and buttons for LOGIN and REGISTER. The main content area features a banner for "Horizon 2020 Funding Starting from 1/1/2014". Below the banner, it states: "On this site you can find and secure **funding** for research & innovation projects under the following EU programmes:

- 2014-2020 Horizon 2020 - research and innovation framework programme
- 2007-2013 7th research framework programme (FP7) and Competitiveness & Innovation Programme (CIP)

Two columns of user options are shown, each with a red circle around the heading:

- Non-registered users**
  - search for funding
  - read the H2020 Online Manual & download the legal documents
  - check if an organisation is already registered
  - contact our support services or check our FAQs
- Registered users**
  - submit your proposal
  - sign the grant
  - manage your project throughout its lifecycle

At the bottom, there is a row of six icons with labels: "WHAT'S NEW?", "FUNDING OPPORTUNITIES", "HOW TO PARTICIPATE", "WORK AS AN EXPERT", "MY PERSONAL AREA", and "INFORMATION AND SUPPORT".



RESEARCH & INNOVATION  
Participant Portal

European Commission > Research & Innovation > Participant Portal > Funding

HOME FUNDING OPPORTUNITIES **HOW TO PARTICIPATE** EXPERTS SUPPORT

Search PP [SEARCH] [LOGIN] [REGISTER]

H2020 Online Manual  
Reference Documents (H2020 & FP7)  
Beneficiary Register  
Financial Viability Self-Check  
SME Participation

**How to participate** H2020 ONLINE MANUAL

The first steps to prepare your proposal and apply for EU research funding. Learn how to find a suitable Call for proposals or project partners and how to submit your proposal.

The following guidance services facilitate your participation:

- **H2020 Online Manual:** step-by-step online guide through the Portal processes from proposal preparation and submission to reporting on your on-going project
- **Reference documents:** library of legal documents, guidance notes, and additional reference material for H2020 and FP7
- search for already registered organisations and their **PICs**
- **Financial viability self-check tool** allows you simulating the financial viability check of your organisation
- **SME participation:** dedicated H2020 guidance page for SME

FIND a call (1) FIND partners (2) CREATE your account (3) REGISTER your organisation (4) SUBMIT a proposal (5)



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<http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/index.html>

The screenshot shows the 'RESEARCH & INNOVATION Participant Portal' interface. The main heading is 'Horizon 2020 Calls for Proposals'. On the left, there are navigation panels for 'Horizon 2020' (Calls, Call Updates) and 'Other EU Programmes 2014-2020' (Research Fund for Coal & Steel, COSME, 3rd Health Programme, Consumer Programme). Below that is 'FP7 & CIP Programmes 2007-2013' (Calls, Call Updates). The main content area features a search filter section with categories like 'Excellent Science' and 'Industrial Leadership', a 'Filter a call' input, and a 'FILTER' button. Below the filter is a 'Sort by' section with radio buttons for 'Title', 'Call Id', 'Planned Opening Date' (selected), and 'Deadline Date'. At the bottom, there are three call cards for 'Societal Challenges Personalising health and care' with specific call IDs and deadlines.

• Ukupan broj otvorenih poziva: 52!!



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**Societal Challenges**  
Sustainable Food Security  
H2020-SFS-2015-2

**Deadlines:** 03/02/2015  
**Planned Opening Date:** 25/07/2014

**Societal Challenges**  
Sustainable Food Security  
H2020-SFS-2015-1

**Deadlines:** 11/06/2015  
**Planned Opening Date:** 25/07/2014

**Societal Challenges**  
Innovative, Sustainable and  
inclusive Bioeconomy  
H2020-ISIB-2015-2

**Deadlines:** 03/02/2015  
**Planned Opening Date:** 25/07/2014

**Societal Challenges**  
Innovative, Sustainable and  
inclusive Bioeconomy  
H2020-ISIB-2015-1

**Deadlines:** 11/06/2015  
**Planned Opening Date:** 25/07/2014

**Indirect actions**  
EURATOM FISSION - 2  
NFRP-2014-2015-2

**Deadlines:** 20/11/2014  
**Planned Opening Date:** 23/07/2014

**Societal Challenges**  
Clean Sky 2 Call for Core Partners  
Wave 1  
H2020-CS2-CPW01-2014-01

**Deadlines:** 15/10/2014  
**Planned Opening Date:** 09/07/2014

**Societal Challenges**  
FCH2 JU call for proposals 2014  
H2020-JTI-FCH-2014-1

**Deadlines:** 06/11/2014  
**Planned Opening Date:** 09/07/2014

**Societal Challenges**  
IMI2 1st Call for Proposals 2014  
H2020-JTI-IMI2-2014-01

**Deadlines:** 12/11/2014  
**Planned Opening Date:** 09/07/2014

**Industrial Leadership**  
ECSEL Call 2014-2 Innovation  
Actions  
ECSEL-2014-2

**Deadlines:** 17/09/2014  
**Planned Opening Date:** 09/07/2014

**Industrial Leadership**  
ECSEL Call 2014-1 Research and  
Innovation Actions  
ECSEL-2014-1

**Deadlines:** 17/09/2014  
**Planned Opening Date:** 09/07/2014

**Societal Challenges**  
BIO BASED INDUSTRIES PPP  
H2020-BBI-PPP-2014-1

**Deadlines:** 15/10/2014  
**Planned Opening Date:** 09/07/2014

**Spreading excellence and widening  
participation**  
Call for Twinning  
H2020-TWINN-2015

**Deadlines:** 07/05/2015  
**Planned Opening Date:** 02/07/2014

**Excellent Science**  
Call for proposals for ERC Advanced  
Grant  
ERC-2014-ADG

**Deadlines:** 21/10/2014  
**Planned Opening Date:** 17/06/2014

**Industrial Leadership**  
Call for SILC II - Sustainable  
Industry Low Carbon II  
H2020-SILC-II-2014

**Deadlines:** 02/09/2014  
**Planned Opening Date:** 30/04/2014

**Excellent Science**  
COFUND - Co-funding of Regional,  
National and International  
Programmes  
H2020-MSCA-COFUND-2014

**Deadlines:** 02/10/2014  
**Planned Opening Date:** 10/04/2014

*Dr Goran Stojanović*  
*Milan Radovanović*

**Modernization of WBC universities through strengthening of structures  
and services for knowledge transfer, research and innovation**

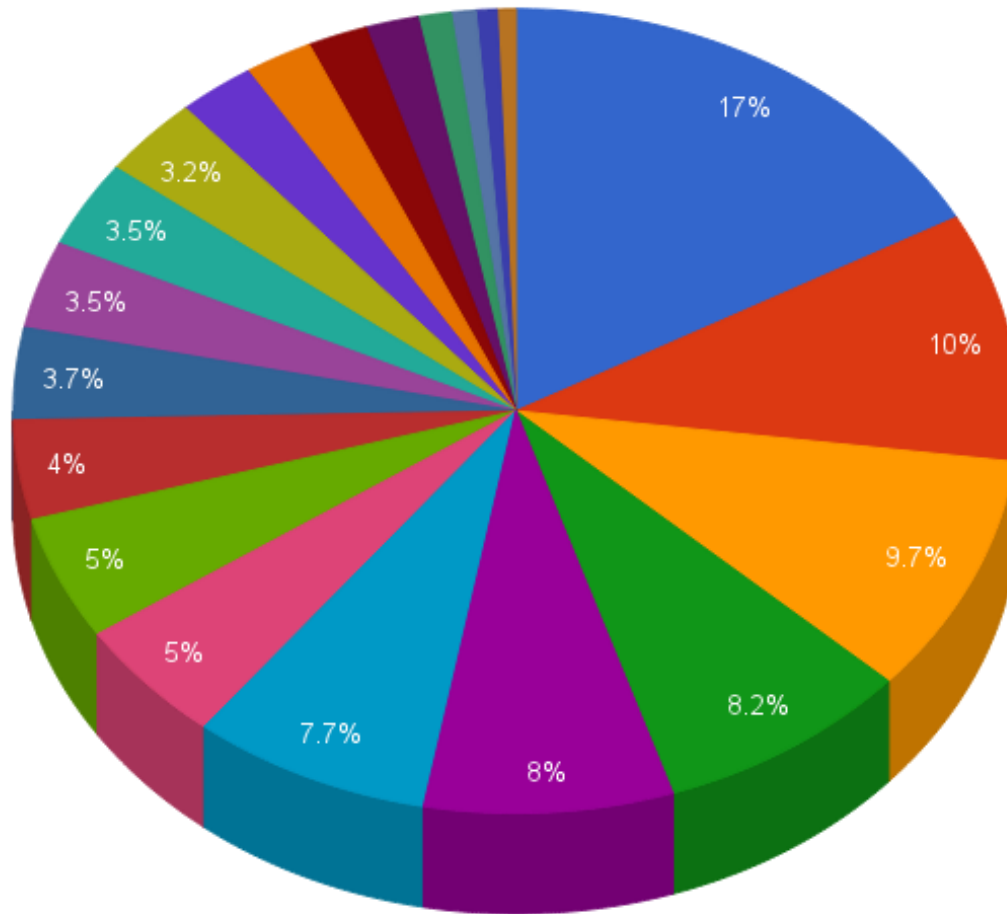


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# Horizon 2020



- Frontier research (€13,095m)
- ICT (€7,711m)
- Health (€7,472m)
- Transport (€6,339m)
- Training and mobility (€6,162m)
- Energy (€5,931m)
- Food security (€3,851m)
- Nanotechnologies (€3,851m)
- Environment (€3,081m)
- Access to risk finance (€2,842m)
- European Institute of Innovation and Technology (€2,711m)
- Emerging technologies (€2,696m)
- Research infrastructures (€2,488m)
- Joint Research Centre (€1,903m)
- Secure societies (€1,695m)
- Space (€1,479m)
- Innovative societies (€1,310m)
- Spreading excellence (€817m)
- Innovation in SMEs (€616m)
- Biotechnology (€516m)
- Science for society (€462m)

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Milan Radovanović

Modernization of WBC universities through strengthening of structures  
and services for knowledge transfer, research and innovation



Tempus



# SME Instrument

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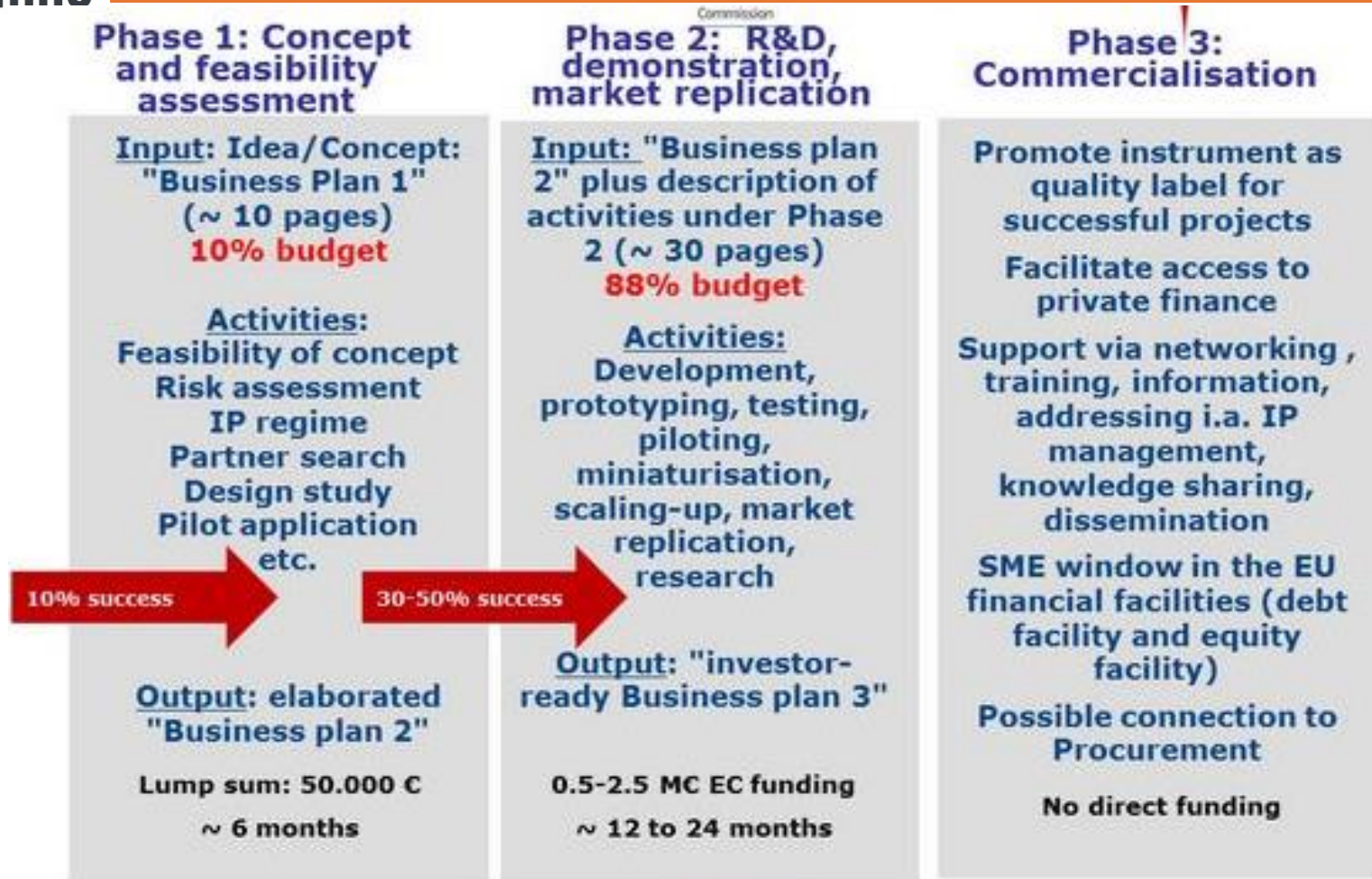
## SME instrument





# SME Instrument

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# Glavne karakteristike

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- **Usmerene na sve tipove inovativnih MSP koje pokazuju snažnu ambiciju za razvoj, rast i internacionalizaciju**
- **Samo MSP će biti dozvoljeno da se prijave za finansiranje i podršku**
- **Podrška jedne kompanije**
- **Nema obaveza za kandidate da redom pokriju sve tri faze ; svaka faza otvoren za sve MSP**
- **70 % sredstava (izuzeci mogući)**



# Otvoreni pozivi za SME



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RESEARCH & INNOVATION

Participant Portal

European Commission > Research & Innovation > Participant Portal > Calls

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## Horizon 2020

Search Topics

Calls

Call Updates

## Other EU Programmes 2014-2020

Research Fund for Coal & Steel

COSME

3rd Health Programme

Consumer Programme

## FP7 & CIP Programmes 2007-2013

Calls

Call Updates

Other Funding Opportunities

## Horizon 2020 Calls for Proposals

**Excellent Science**

- European Research Council
- Future and Emerging Technologies
- Marie Skłodowska-Curie actions
- Research infrastructures

**Industrial Leadership**

- Leadership in enabling and industrial technologies (LEIT)
- Access to risk finance
- Innovation in SMEs

Filters only programme and call titles and IDs, for extended search go to the [Search Topics page](#).

Sort by  Title  Call Id  Planned Opening Date  Deadline Date

<p><b>Industrial Leadership</b></p> <p>Enhancing SME innovation capacity by providing better innovation support</p> <p>H2020-INNOSUP-2015-3</p> <p><b>Deadlines:</b> 29/04/2015</p> <p><b>Planned Opening Date:</b> 25/07/2014</p>	<p><b>Industrial Leadership</b></p> <p>Horizon 2020 dedicated SME Instrument - Phase 2 2014</p> <p>H2020-SMEINST-2-2014</p> <p><b>Deadlines:</b> 09/10/2014 17/12/2014</p> <p><b>Planned Opening Date:</b> 03/03/2014</p>	<p><b>Industrial Leadership</b></p> <p>Horizon 2020 dedicated SME Instrument - Phase 1 2014</p> <p>H2020-SMEINST-1-2014</p> <p><b>Deadlines:</b> 18/06/2014 24/09/2014 17/12/2014</p> <p><b>Planned Opening Date:</b> 03/03/2014</p>
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In addition to the search facilities, the full list of H2020 Calls can be found [here](#).



<b>Ime poziva</b>	<b>Teme</b>	<b>Datum otvaranja</b>	<b>Datum zatvaranja</b>	<b>Budžet (MEUR)</b>
<b>H2020-INNOSUP-2015-3</b>	<b>1. Profesionalization of open innovation management in SMEs 2. Measuring open innovation inputs and outputs in SMEs</b>	<b>25-7-2014</b>	<b>29-04-2015</b>	<b>1,7</b>
<b>H2020-SMEINST-2-2014</b>	<b>11 Različitih tema</b>	<b>03-03-2014</b>	<b>09-10-2014 17-12-2014</b>	<b>220</b>
<b>H2020-SMEINST-1-2014</b>	<b>11 Različitih tema</b>	<b>03-03-2014</b>	<b>18-06-2014 24-09-2014 17-12-2014</b>	<b>125</b>





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### Other EU Programmes 2014-2020

Research Fund for Coal & Steel

COSME

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Consumer Programme

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Call Updates



Other Funding Opportunities

## ENHANCING SME INNOVATION CAPACITY BY PROVIDING BETTER INNOVATION SUPPORT

H2020-INNOSUP-2015-3

Sub call of: [H2020-INNOSUP-2014-2015](#)

**Planned Opening Date** 25-07-2014

**Deadline Date** 29-04-2015 17:00:00 (Brussels local time)

**Budget** €1,700,000

**Main Pillar** Industrial Leadership

**Status** Open

**OJ reference** [OJ C361 of 11 December 2013](#)

[Call description](#)

[Call documents](#)

[Get support](#)

### Call updates

- 25-07-2014 10:19:59

The submission session is now available for: INNOSUP-7-2015(CSA)

[More Call updates +](#)

### Topics and submission service

To access the **Submission Service**, please **select the TOPIC** of your interest and then open the Submission Service tab.

To access **existing draft proposals**, please login to the portal and select My Proposals from the My Area menu.

- [INNOSUP-7-2015: Professionalization of open innovation management in SMEs](#)
- [INNOSUP-8-2015: Measuring open innovation inputs and outputs in SMEs](#)

[Call summary](#)





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### Horizon 2020

Search Topics

Calls



Call Updates



### Other EU Programmes 2014-2020

Research Fund for Coal & Steel

COSME

3rd Health Programme

Consumer Programme

### FP7 & CIP Programmes 2007-2013

Calls



Call Updates



Other Funding Opportunities

## ENHANCING SME INNOVATION CAPACITY BY PROVIDING BETTER INNOVATION SUPPORT

H2020-INNOSUP-2015-3

Sub call of: [H2020-INNOSUP-2014-2015](#)


<b>Planned Opening Date</b>	25-07-2014	<b>Deadline Date</b>	29-04-2015 17:00:00 (Brussels local time)
<b>Budget</b>	€1,700,000	<b>Main Pillar</b>	Industrial Leadership
<b>Status</b>	<span style="background-color: green; color: white; padding: 2px;">Open</span>	<b>OJ reference</b>	<a href="#">OJ C361 of 11 December 2013</a>

[Call description](#)

[Call documents](#)

[Get support](#)

In H2020, a proposal is submitted to a specific topic. The full set of information for preparing a proposal for a topic (eligibility and evaluation conditions, proposal templates, evaluation forms, etc.) is available on the topic conditions page. Select a topic from the call description page or go to [Search Topics](#).

 **Download all documents**  
*(EN only, incl. the additional docs.)*

Legal basis - Specific Programme H2020 [en](#)

WP H2020 - 1. Introduction [en](#)

WP H2020 - draft corrigendum [en](#)

WP H2020 - 5. Introduction to Leadership in enabling and industrial technologies (LEITs) [en](#)

WP H2020 - 7. Innovation in SMEs [en](#)

Legal basis - Framework Programme H2020 [en](#)

Legal basis - Rules for Participation [en](#)

WP H2020 - 19. General Annexes [en](#)





**Specific challenge:** Current research on open innovation has not taken into account the extent and creativity of SMEs in designing and implementing open innovation strategies. The lessons learned from open innovation come from large firms and are not readily transferable to the context of SMEs. While open innovation in large firms does not affect its strategic objectives, in the case of SMEs, it alters the strategic orientation of the company and requires a comprehensive overhaul of the firm's strategy. If implemented correctly, the benefits for an SME can be very important, for instance in the fields of technology transfer, capital raising, resource optimisation or networking (Vanhaverbeke et al., 2012). An urgent need exists, therefore, to study how collaboration and/or open innovation is managed and organised in SMEs.

Open innovation can be an important lever for growth for SMEs. It is important to investigate the size-related challenges and the required competencies and put them in an SME context and develop promising practices. Scattered local initiatives supporting open innovation in SMEs exist. Awareness of these initiatives should be expanded and the services supporting them professionalised.

At the same time financial and management reporting need to catch up with the logic of open innovation. For an entrepreneur comprehensive data and performance indicators would allow drawing conclusions whether open innovation is productive and should be continued or suspended.





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**Scope:** This activity will consist of the following elements:

- **Collection and analysis of information and data** on the application of open innovation in SMEs, taking into account different situations in Member States and in specific market segments. Identification of case-study examples and analysis of how these practices are organised and managed both in high-tech and low-tech industries. Publication and further dissemination of an annual report on the use of open innovation by SMEs in selected economic sectors.
- **EU-wide diffusion of success stories of SMEs using open innovation.** Open innovation support schemes are currently implemented locally. Their scale and outreach is too small to invest significantly in developing content and guidelines and hence they attract limited attention from the entrepreneurs. This action will promote Europe-wide case-study examples that illustrate how entrepreneurs successfully transformed their business through a network of partners. It will also illustrate how managing such a network will allow SMEs to gain competitive advantage, overcome their size and resource limitations and how open innovation can become key both for creation and appropriating value.
- **Development of practical management tools** to support and explain the identified case studies. The management modules should focus on (1) Strategy dimension, (2) Entrepreneurship skills, (3) Resource needs, (4) Tools to build trust and control and manage risk in a collaborative partnership. This will provide managers of small companies with hands-on guidelines on how to innovate and set-up innovation networks. The aim should be to raise awareness of open innovation in SMEs by identifying best practice examples that will help the professionalisation of open innovation management Europe-wide. The action should provide recommendations on how open-innovation information provision and training should evolve over time, beyond the scope of the present activity.
- **Development and testing of open innovation indicators to support management support tools within an SME.** The developed quantitative tools should help management to make decision about the timing when to establish or end partnerships. Companies should be supported not only in partnering, but also in determining when, for how long and in which sequence partners should be drawn into the projects.

The duration of this action will be three years.





## Expected impact:

- Increased collaboration of SMEs with external partners to innovate successfully.
- Open innovation will allow SMEs to sidestep the commoditisation pressure and price competition successfully by developing new and more profitable businesses through networking among innovation partners.
- Professional open innovation management by SMEs.
- Creation of an online platform to disseminate best practice examples in the business community and complementing the cases with training modules highlighting specific open innovation aspects.

Type of action: Coordination and support action







## G. Technology readiness levels (TRL)

Where a topic description refers to a TRL, the following definitions apply, unless otherwise specified:

- TRL 1 – basic principles observed
- TRL 2 – technology concept formulated
- TRL 3 – experimental proof of concept
- TRL 4 – technology validated in lab
- TRL 5 – technology validated in relevant environment (industrially relevant environment in the case of key enabling technologies)
- TRL 6 – technology demonstrated in relevant environment (industrially relevant environment in the case of key enabling technologies)
- TRL 7 – system prototype demonstration in operational environment
- TRL 8 – system complete and qualified
- TRL 9 – actual system proven in operational environment (competitive manufacturing in the case of key enabling technologies; or in space)





## *Conditions for these calls*

For all topics within the two ICT calls, the following apply:

If indicated in the specific challenge description, the Commission considers that proposals requesting a contribution in the brackets indicated below for *Small* or *Large* would allow the specific challenge to be addressed appropriately. Nonetheless, this does not preclude submission and selection of proposals requesting other amounts:

- *Small contribution*: Contribution from the EU of between EUR 2 million and EUR 4 million
- *Large contribution*: Contribution from the EU of between EUR 5 million and EUR 8 million





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[http://ec.europa.eu/research/participants/data/ref/h2020/call\\_ptef/pt/h2020-call-pt-ria-ia\\_en.pdf](http://ec.europa.eu/research/participants/data/ref/h2020/call_ptef/pt/h2020-call-pt-ria-ia_en.pdf)



Research and Innovation Actions (RIA)

Innovation Actions (IA)

Administrative forms (Part A)

Research proposal (Part B)





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Horizon 2020

Call:

\_\_\_\_\_

Topic:

\_\_\_\_\_

Type of action:

\_\_\_\_\_

Proposal number:

\_\_\_\_\_

Proposal acronym:

\_\_\_\_\_

Table of contents

Section	Title	Action
1	General information	
2	Participants & contacts	
3	Budget	
4	Ethics	
5	Call-specific questions	





Proposal ID

Acronym

## 1 - General information

Topic

Type of action

Call identifier

Acronym

Proposal title\*

*Max 200 characters (with spaces). Must be understandable for non-specialists in your field.*

Duration in months

*Estimated duration of the project in full months.*

Fixed keyword 1

Add

Free keywords

*Enter any words you think give extra detail of the scope of your proposal (max 200 characters with spaces).*

### Abstract

**Short summary (max. 2,000 characters, with spaces) to clearly explain:**

- *the objectives of the proposal*
- *how they will be achieved*
- *their relevance to the work programme.*

*Will be used as the short description of the proposal in the evaluation process and in communications with the programme management committees and other interested parties .*

- *Do not include any confidential information.*
- *Use plain typed text, avoiding formulae and other special characters.*

*If the proposal is written in a language other than English, please include an English version of this abstract in the "Technical Annex" section.*



# Budžetska tabela

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European Commission - Research - Participants  
 Proposal Submission Forms  
 Directorate-General for Research and Innovation

Proposal ID Acronym

## 3 - Budget for the proposal

Participant	Country	(A) Direct personnel costs/€	(B) Other direct costs/€	(C) Direct costs of sub-contracting /€	(D) Direct costs of providing financial support to third parties/€	(E) Costs of in-kind contributions not used on the beneficiary's premises/€	(F) Indirect Costs/€ (=0.25(A+B-E))	(G) Special unit costs covering direct & indirect costs	(H) Total estimated eligible costs/€ (=A+B+C+D+F+G)	(I) Reimbursement rate	(J) Max. grant / € (=H*I)	(K) Requested grant / €
		0	0	0	0	0	0	0	0	100	0	0
<b>Total</b>		0	0	0	0	0	0	0	0		0	0





# Konzorcijum

*Please refer to submission system for the definitive template for your call*

## COVER PAGE

**Title of Proposal**

**List of participants**

Participant No *	Participant organisation name	Country
1 (Coordinator)		
2		
3		

\* Please use the same participant numbering as that used in the administrative proposal forms.

**Table of Contents**



Table 3.1 a: Work package description

For each work package:

Work package number		Start Date or Starting Event					
Work package title							
Participant number							
Short name of participant							
Person/months per participant:							

Objectives

Description of work (where appropriate, broken down into tasks), lead partner and role of participants

Deliverables (brief description and month of delivery)





# Radni paketi

*Please refer to submission system for the definitive template for your call*

**Table 3.1 b: List of work packages**




Work package No	Work Package Title	Lead Participant No	Lead Participant Short Name	Person-Months	Start Month	End month
				Total months		





# Kriterijumi ocenjivanja se primenjuju na sledeći način:

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<b>Type of action</b>	<b>Excellence</b> 	<b>Impact</b> 	<b>Quality and efficiency of the implementation</b> 
<b>All types of action</b>	<p>The following aspects will be taken into account, to the extent that the proposed work corresponds to the topic description in the work programme.</p> <p><b>Clarity and pertinence of the objectives;</b></p> <p>Credibility of the proposed approach.</p>	<p>The extent to which the outputs of the project should contribute at the European and/or International level to:</p> <p><b>The expected impacts listed in the work programme under the relevant topic</b></p>	<p>The following aspects will be taken into account:</p> <p>Coherence and effectiveness of the work plan, including appropriateness of the allocation of tasks and resources;</p> <p>Complementarity of the participants within the consortium (when relevant);</p> <p>Appropriateness of the management structures</p>





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# Hvala na pažnji

Prof. dr Goran Stojanović

Rukovodilac projektnog tima  
sa Univerziteta u Novom Sadu

[sgoran@uns.ac.rs](mailto:sgoran@uns.ac.rs)

tel. 021 485 2552

**Milan Radovanović**

Univerzitet u Novom Sadu

[rmilan@uns.ac.rs](mailto:rmilan@uns.ac.rs)

