

EVENT REPORT TEMPLATE

Author:	Jelena Jevtović
Event Title:	Info day "From knowledge and research results to successful innovation ventures"
Event Date:	April 25 th , 2014
Event Venue:	University of Kragujevac, Rectorate
Type of event: (National, international, press conference, promotional event etc.)	Info day
Short description:	
<p>The WBCInno project Coordinator, University of Kragujevac, organized the WBCInno Info Day. The main focus of the event was to present the results and outcomes of the project and their relevance for the broader research community.</p> <p>At the beginning of the Info Day, the participants were greeted by the Prof. Dr. Zivadin Bugarcic, Vice-Rector for the Science Research of the University of Kragujevac. The importance of this event and WBCInno initiatives was recognized and generously supported by the National Council for Science and Technology Development, with Prof. Dr. Vera Dondur at its head. The WBCInno Coordinator Prof. Dr. Vesna Mandic also welcomed the present colleagues and students and emphasized the importance of WBCInno results in the process of universities modernization and creation of innovative regions. On behalf of the WBCInno partners, Prof. Dr. Darko Petkovic from University of Zenica greeted all the present participants, as well.</p> <p>The WBCInno Info Day was targeted to university professors, researchers and students. It was organisationally divided into three sessions. The first session started with the general presentation of the WBCInno results in order to introduce the participants with the progress of the WBCInno project. Afterwards, three strategic publications were presented, such as Regional University Innovation Platform, Methodology for Innovation Management with IPR aspects and Strategic Development Plan for Business Incubators and Science and Technology Parks in Western Balkan Region.</p> <p>In the second session, the participants had the opportunity to learn more on how to promote their research results, activities and resources through the online Catalogue of Research and Innovation Potential of the University of Kragujevac. In this session, the representative of Centre for Career Development presented current programs for scholarships and practical placements for students. The session was closed with the presentation on how to fund research and innovative ventures within the Horizon2020 program.</p> <p>After the presentation sessions, individual meetings and consultations were organized on forthcoming project calls and training and mobility programs, WBCInno activities, promotion of research, student scholarship programs, etc., when the participants could find out more details on the topics of their interest.</p> <p>In the afternoon, two regional committees held their meetings at the Faculty of Engineering University of Kragujevac: Regional Committee for the University Innovation Platform and Regional Committee for Business Incubators and Science and Technology Parks.</p>	

Organiser(s):	University of Kragujevac
Agenda:	http://www.wbc-inno.kg.ac.rs/pub/download/13986933508736_agenda_wbcinno_info_day.pdf
Total number of participants:	38
Links to further information:	http://www.wbc-inno.kg.ac.rs/news/wbcinno-info-day-held-at-the-university-of-kragujevac.html
Other personal remarks:	
<p>There were seven presentations held at the WBCInno info day at the University of Kragujevac:</p> <ol style="list-style-type: none"> 1. WBCInno project: project presentation and achieved results 2. Regional University Innovation Platform 3. Methodology for Innovation Management 4. Regional Strategic Development Plan for Business Incubators and Science and Technology Parks 5. How to promote research – Catalogue of research and innovative potential of the University of Kragujevac 6. Program of scholarships and practical placement programs for students 7. Horizon2020 – projects for mobility of researchers and funding of innovative ventures <p>Apart from the presentation of the project and its results, the WBCInno was also promoted through dissemination of promotional material (flyers, notebooks, folders, business card holders, posters) to each participant during the registration along with the Catalogues on Research and Innovative Potential of the University of Kragujevac. Also, the main strategic publications were available for the participants at the Registration Desk (Regional University Innovation Platform, Methodology for Innovation Management, Regional Strategic Development Plan for Business Incubators and Science and Technology Parks, Knowledge and technology transfer between science and businesses: Academic KTT Offices' Experience And Good Practise).</p>	

1. EVENT ORGANISATION DETAILS

Invitation was sent off to participants on:	April 16 th , 2014
Information Material was sent off to participants on:	April 16 th , 2014
Date of Initial Participant List Compilation:	April 18 th , 2014
Date of Final Participant List Compilation:	April 24 th , 2014
Total Number of Participants Invited	More than 200
Date of Agenda Finalisation:	April 24 th , 2014

2. Problems encountered during the event preparation phase

Organisers: Please complete (if you have not met with any problems in that phase, please fill in "N/A". Please also include any feedback by the participants **before** the workshop)

1) N/A

3. EVENT ROLLOUT

Some general information

3.1. Final Event Agenda + Participant list

Submitted with this report

3.2. Event Implementation

The WBCInno Info Day at University of Kragujevac was recognized as an important step in the process of universities modernization. It was successfully organized with topics addressing the main target groups (professors, researchers, students).

The structure of participants was also very satisfying: professors from faculties of the University of Kragujevac, professors from WBC universities (WBCInno partners), representatives of business incubators within the WBCInno project, representatives from Serbian enterprises (one from WBCInno Consortium and two outside of it), representatives of the institutes, National Council for Science and Technology Development, etc.

WP-leader
<i>Please add your comments, if any</i>
Task leader
<i>Please add your comments, if any</i>

4. EVENT EVALUATION BY PARTICIPANTS

4.1. Summary of the Participant Feedback Form

Results to be filled by organisers based on the questionnaire results. Please note: insert only the overall percentage of all feedback forms received (e.g. participants total number=30; 15 of them were

most satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

	Most satisfied	Satisfied	Moderately satisfied	Rather dissatisfied	Not at all satisfied
The event administration	75	25			
The structure of the programme	60	40			
The venue and facilities	85	5	5		
The presentations	65	25	10		
The discussions	60	40			
The event dinner and subsistence					

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The information I got will be of immediate use to me.	85	10	5		
This event covered to a very high extent the topics I have expected.	70	30			
I enjoyed the cooperation and interaction with the other participants.	65	25			
My expectations about this event were met or exceeded.	55	40			
The materials distributed are useful and informative.	100				
The discussions were relevant for the participants.	50	45			
The methods of working were suitable for the topics and for the participants.	60	20	10		
The overall organisation was professional.	65	30			
The time management was always to my fullest satisfaction.	45	45	5		
The style and level of communication between organisers and participants was professional.	85	10	5		
I would recommend this kind of event to my colleagues.	100				

	Of crucial importance	Very important	Important	Little important	Not important at all
Assessment and efficiency monitoring of KTT modes	70	30			
Defining of priority research areas of university and capitalizing the knowledge and research potential	70	20	10		
Commercialization of research results and their transformation to innovation	75	25			
Efficient innovation management	75	15	10		

supported by a collaborative software platform					
Development of co-operations between universities and enterprises	80	20			
Encouraging students/researchers to establish start-ups and spin-offs	65	30	5		
Strengthening university capacity to support the development of Business Incubators and Science Technology Parks	55	25	10	5	

Prior Experience of Similar Events – Overall %	89 %
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Strengths and limitations of the event: please include comments received

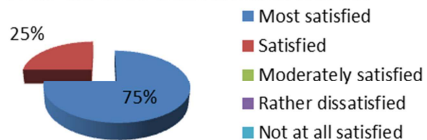
Strengths of the event and contributions or activities enjoyed by participants:	<ul style="list-style-type: none"> Information on new opportunities Opportunity to learn about new projects for mobility of researchers Promotion of innovative capacity of researchers New information on projects Meetings with associates Contacts in order to initiate cooperation Promotion of innovative ideas and technologies for improvement of scientific research and its results Excellent and very useful presentations Presentation of the Catalogue on the Research and Innovative Potential of the University of Kragujevac Pointing out the significance and benefits of the project financed by European Commission (especially Tempus program) Exchange of information among the participants of different profiles and expertise The project itself is of high quality and it is very interesting topic
Suggestions for the improvement:	<ul style="list-style-type: none"> Organization of more events like this one where the centres with the same/similar expertise would meet The event is excellent, but as a scientific community member, it is of great importance to me to meet representatives of small and medium enterprises besides the colleagues from other faculties and universities More direct contact of lecturers with the participants through practical demonstrations Better media coverage More time for discussions after presentations More concrete examples The organization is at high level, only thing that could be improved is higher level of attendance To invite the representatives of Chambers of Commerce, private sector, other universities outside the WBCInno Consortium
Any further comments	<ul style="list-style-type: none"> The WBCInno project is very significant in the context of research "Open Innovations"

4.2. Additional comments

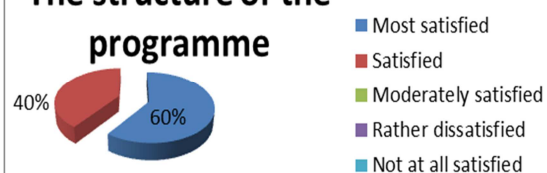
- Graphic presentation of the participants feedback*

General questionnaire

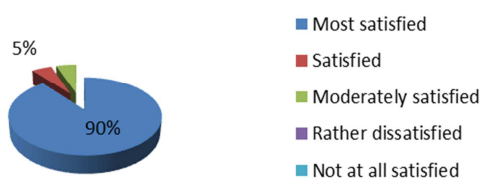
The event administration



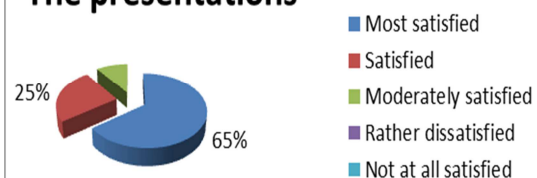
The structure of the programme



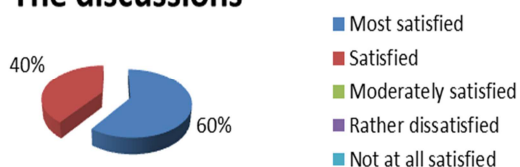
The venue and facilities



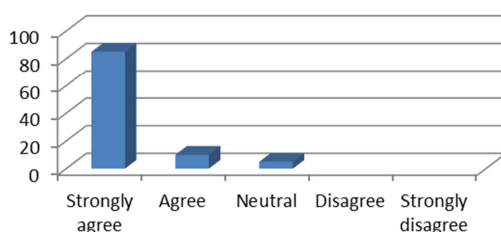
The presentations



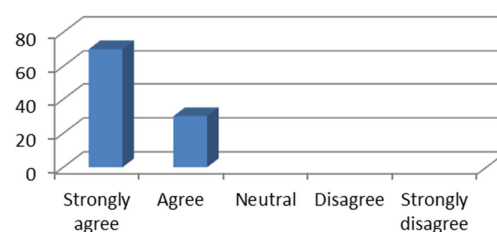
The discussions



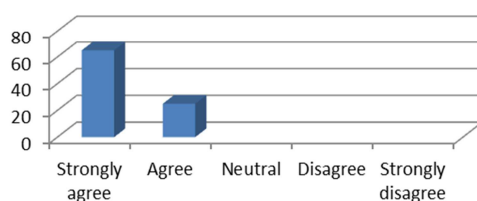
The information I got will be of immediate use to me



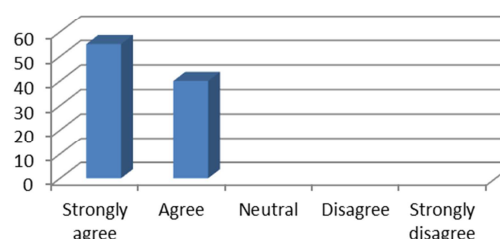
This event covered to a very high extent the topics I have expected.



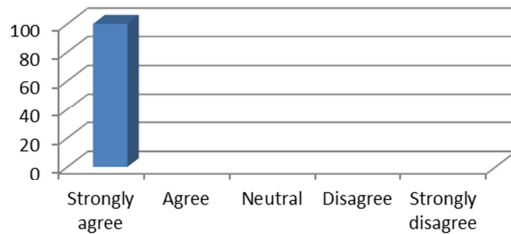
I enjoyed the cooperation and interaction with the other participants.



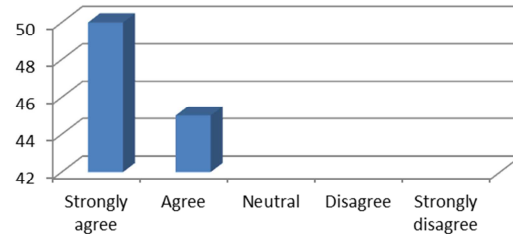
My expectations about this event were met or exceeded.



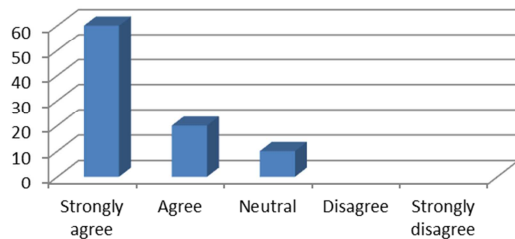
The materials distributed are useful and informative.



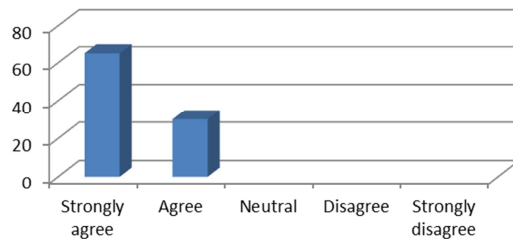
The discussions were relevant for the participants.



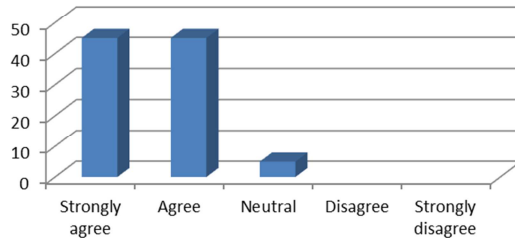
The methods of working were suitable for the topics and for the participants.



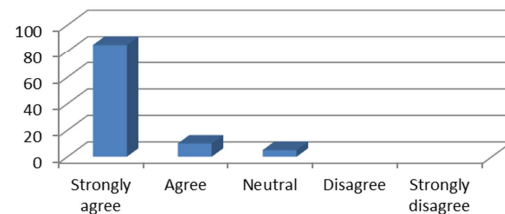
The overall organisation was professional.



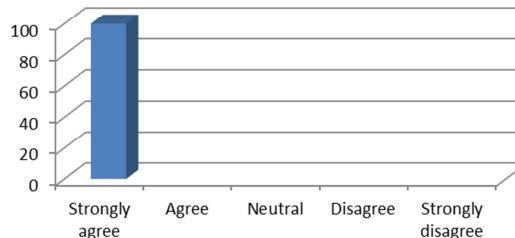
The time management was always to my fullest satisfaction.



The style and level of communication between organisers and participants was professional.

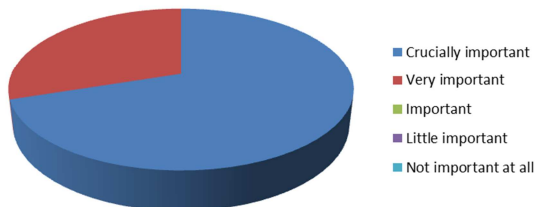


I would recommend this kind of event to my colleagues.

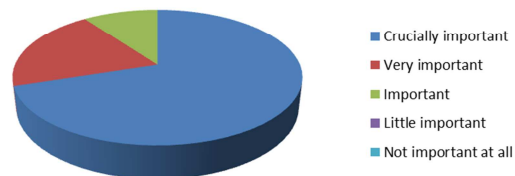


Regional University Innovation Platform

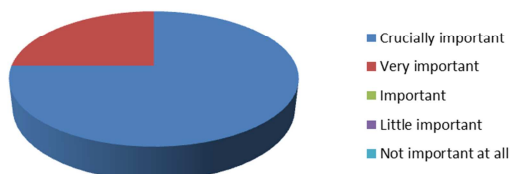
Assessment and efficiency monitoring of KTT modes



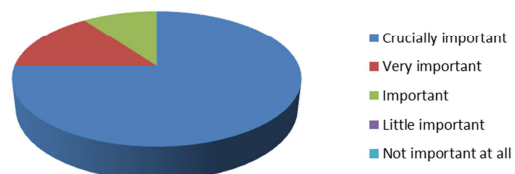
Defining of priority research areas of university and capitalizing the knowledge and research potential



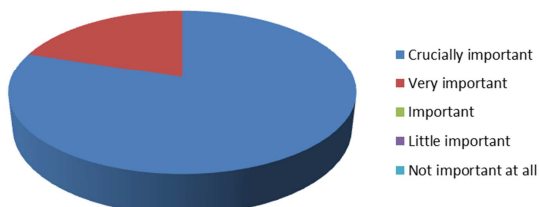
Commercialization of research results and their transformation to innovation



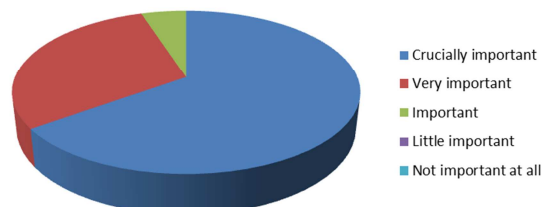
Efficient innovation management supported by a collaborative software platform



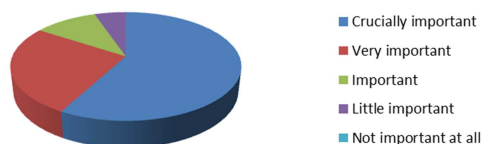
Development of co-operations between universities and enterprises



Encouraging students/researchers to establish start-ups and spin-offs



Strengthening university capacity to support the development of Business Incubators and Science Technology Parks



5. Lessons learned

(Please fill in using bulleted text, e.g.

- A
- B
- C etc.)

6. Additional comments

May be filled by any of the organising partners

*Please add in any other comments concerning the preparation and organisation of
this event:*