



D2.6.1 - Training for Trainers in Graz, Austria

AGENDA

Project Acronym:	WBCInno
Project full title:	Modernization of WBC universities through strengthening of structures and services for knowledge transfer, research and innovation
Project No:	530213-TEMPUS-1-2012-1-RS-TEMPUS-JPHES
Funding Scheme:	TEMPUS
Coordinator:	UKG – University of Kragujevac
Project start date:	October 15, 2012
Project duration:	36 months

Abstract	Agenda for Training for Trainers at TU Graz, Austria
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DOCUMENT CONTROL SHEET

Title of Document:	Agenda for Training for Trainers at TU Graz
Work Package:	WP.2 - Reinforcement of existing university structures and setting-up of five Business Service Offices in accordance with defined focus and priorities in UIP
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VERSIONING AND CONTRIBUTION HISTORY

Version	Date	Revision Description	Partner responsible
v.01	17 Jan 2014	First draft version	TUG (C. Adametz)
v. 02	31 Jan 2014	Includes participants	TUG (C. Adametz)
v. 03	6 Feb 2014	Includes modifications / additional modules of the training	TUG (C. Adametz)

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1. Agenda

AGENDA			
Project Name:	Modernization of WBC universities through strengthening of structures and services for knowledge transfer, research and innovation	Page	1/1
Attendees:	<ol style="list-style-type: none"> 1. Marija Gacic, UKG 2. Jelena Jevtovic, UKG 3. Prof. Dr Vesna Mandić, UKG 4. Dr. Hasan Avdušinović, UNZE 5. Đorđe Ćelić, BI Novi Sad 6. Prof. Dr. Mileta Janjic, UCG 7. Prof. Dr. Cedomir Zeljkovic, UBL 	Date:	4-6 February 2014
		Place:	Graz, Austria

Tue, 4th February 2014	
Knowledge and technology transfer services for SMEs	
Location: TU Graz, Inffeldgasse 13 (ground floor) seminar room	
09:30 - 09:45	Welcome & Introduction: Christoph Adametz, TU Graz
09:45 – 11:00	<ul style="list-style-type: none"> • types of enterprises • innovation auditing and benchmarking of SMEs (Christoph Adametz, Mario Fallast)
11.00 - 11:30	Coffee break
11:30 – 13:00	SME specific collaboration formats: <ul style="list-style-type: none"> • commissioned master theses • career services • scientific and technological services (Christoph Adametz, Mario Fallast)
13:00 – 14:30	Lunch at <i>Gasthaus Ganster</i>
14.30 – 16:00	differences in technology transfer service needs: SMEs and larger industrial partners (Christoph Adametz, Mario Fallast)
16:00 – 17:00	Discussion, Q&A with coffee and cookies

Wed, 5th February 2014 Product development – role of university	
Location: TU Graz, Inffeldgasse 13 (ground floor) seminar room	
09:15 – 10:45	product development phases and academic contribution (projects): a typical 5 years period of product innovation and typical formats of academic collaboration; (Alexander Pointner: Institute of Production Science and Management; Mario Fallast)
10.45 - 11:15	Coffee break
11:15 – 12:30	real examples TU Graz and lessons learned, incl. the case of FSI (Alexander Pointner: Institute of Production Science and Management; Mario Fallast)
12:30 – 13:30	Lunch at <i>Restaurant Mercure (= your hotel)</i>
13.30 – 14:30	Lab visits: <ul style="list-style-type: none"> • Nikola Tesla High Voltage Hall (Institute of High Voltage Engineering and System Management) • Institute for Tools & Forming
14.30 – 15:30	typical knowledge and technology transfer cases – how to support (Alexander Pointner: Institute of Production Science and Management; Mario Fallast)
15.30 - 15:45	Coffee break
15:45 – 16:45	a few sector specific aspects (ICT, manufacturing/automotive, Life Science ...) (Alexander Pointner: Institute of Production Science and Management; Mario Fallast)
16:45 – 17:30	Discussion, Q&A with coffee and cookies
19:00	Dinner at <i>Herzl Weinstube (Graz Inner City)</i>

Thu, 6th February 2014 Public funding for R&D project with businesses: good practice in Austria for financing and marketing innovation	
Location: TU Graz, Inffeldgasse 13 (ground floor) seminar room	
09:15 - 11:00	Target groups / funding portfolios for innovation / R&D collaboration: from small to large projects, from inexperienced SMEs to innovation leaders specifics for young enterprises (Christoph Adametz)
11.00 - 11:30	Coffee break
11:30 – 13:30	comparison to WB countries: good practice and gaps; discussion (Christoph Adametz)
13:30 – 14:45	Lunch at <i>Trattoria</i>
15:00 – 16:00	R&T House: administrative management of EU projects at TU Graz (Michaela Reininghaus, R&T House)