



D2.6.1 - Training for Trainers in Brighton, UK

AGENDA

Project Acronym:	WBCInno
Project full title:	Modernization of WBC universities through strengthening of structures and services for knowledge transfer, research and innovation
Project No:	530213-TEMPUS-1-2012-1-RS-TEMPUS-JPHES
Funding Scheme:	TEMPUS
Coordinator:	UKG – University of Kragujevac
Project start date:	October 15, 2012
Project duration:	36 months

Abstract	Agenda for Training for Trainers 2.6 in Brighton, UK
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DOCUMENT CONTROL SHEET

Title of Document:	Agenda for Training for Trainers
Work Package:	WP.2 - Reinforcement of existing university structures and setting-up of five Business Service Offices in accordance with defined focus and priorities in UIP
Last version date:	10 January 2014
Status :	Version 1
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File Name	Agenda Training v1
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VERSIONING AND CONTRIBUTION HISTORY

Version	Date	Revision Description	Partner responsible
v.01	06 January 2014	First draft version	UB (Mark Jones)
v.02	10 January 2014	First issue (minor amends)	UB (Mark Jones)
v.03			
v.04			

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1. Agenda

AGENDA			
Project Name:	Modernization of WBC universities through strengthening of structures and services for knowledge transfer, research and innovation	Page	1/1
Attendees:	<ol style="list-style-type: none"> 1. Prof. dr Vesna Mandic, UKG 2. Prof. dr Gordana Bogdanovic, UKG 3. Ksenija Vlaskovic, UKG 4. Milan Radovanovic, UNS 5. Prof. dr Malik Cabaravdic, UZ 6. Prof. dr Mirza Oruc, UZ 7. Prof. Dr Mileta Janjic, UM <p>NB No attendees are expected from UBL due to Visa processing problems.</p>	Date:	20-22 January 2014
		Place:	Brighton, UK

Monday 20th January 2014	
Location: University of Brighton: VRC Board Room, Cockcroft 116	
09:00 - 09:30	Transfer to the University by train or taxi
09:30 - 09:45	Welcome & Introduction. Dr Mark Jones, Faculty Academic Director.
09:45 – 11:00	The strategic planning process, Models of CPD, The Training & Development Unit at Brighton. Viki Faulkner, Head of Training & Development Unit
11.00 - 11:30	Coffee break
11:30 – 13:00	Managing and Developing relationships with employers; mapping to your organisation. Viki Faulkner, Head of Training & Development Unit
13:00 – 14:00	Lunch
14.00 – 16:00	Developing vision, strategy and plans; Resourcing and supporting a CPD offer. Viki Faulkner, Head of Training & Development Unit
16:00 – 17:00	Q&A with tea and coffee

Tuesday 21st January 2014	
Location: University of Brighton: VRC Board Room, Cockcroft 116	
09:00 - 09:30	Transfer to the University by train or taxi
09:30 – 10:00	Introduction and overview of Profitnet. Judith Badger, Training and Development Manager.
10:00 – 11:00	Monitoring and Measuring, processes and methods; Regional Impact; Facilitating Knowledge Exchange. Judith Badger, Training and Development Manager.
11.00 - 11:30	Coffee break
11:30 – 12:00	Benefits and challenges to consider when adopting the model, commercialisation and sustainability. Judith Badger, Training and Development Manager.
12:00 – 13:00	'Green-house' action learning session
13:00 – 14:00	Lunch

14.00 – 14:30	Motivation for protecting IP from a corporate and individual perspective. Ronit Rose, Head of Contracts and IP.
14:30 – 15:00	Types of IP protection, Principles of ownership of intellectual property created by staff during their course of employment and how this maps onto the WBC scenario. Ronit Rose, Head of Contracts and IP.
15:00 – 15:30	University of Brighton's process for identification, protection and exploitation of intellectual property. Ronit Rose, Head of Contracts and IP.
15:30 – 16:00	University of Brighton's model for rewarding staff creativity and how this fits with the WBC environment. Ronit Rose, Head of Contracts and IP.
16:00 – 17:00	Q&A with tea and coffee

Wednesday 22nd January 2014	
Location: University of Brighton: VRC Board Room, Cockcroft 116	
09:00 - 09:30	Transfer to the University by train or taxi
09:30 – 11:00	Approaches for identifying opportunities and issues which might benefit from Knowledge Transfer. Dr Shona Campbell, Knowledge Transfer Partnership Manager.
11.00 - 11:30	Coffee break
11:30 – 13:00	Interactive session with case study company to explore collaborative development of proposals and project agreements, including articulation of appropriate management approaches. Dr Shona Campbell, Knowledge Transfer Partnership Manager with Kallimex Limited project team.
13:00 – 14:00	Lunch
14.00 – 15:00	Models for co-creation of new capability and knowledge and for embedding this within commercial organisations. Dr Shona Campbell, Knowledge Transfer Partnership Manager.
15.00 – 16:00	Commercialisation of the project outputs by the business and exploiting benefits to the knowledge base. Dr Shona Campbell, Knowledge Transfer Partnership Manager.
16:00 – 17:00	Q&A with tea and coffee