



WBCInno

**Questionnaire
good practice case studies for
knowledge and technology transfer
between science and businesses**

Name of the university

Acronym: WBCInno

Project title: Modernization of WBC universities through strengthening
of structures and services for
knowledge transfer, research and innovation

Project number: 530213-TEMPUS-1-2012-1-RS-TEMPUS-JPHES

Date: February 2013

Content of the questionnaire

- A) **Identification and contact data**
- B) **Modes of KTT - knowledge and technology transfer** (not to be published)
- C) **Good practice activity in one or more KTT modes**
- D) **Businesses involved in KTT activities** (not to be published):
- E) **More about your organisation** (to be published only at request)
- F) **R&D databases as prerequisites for promoting KTT**
- G) **Infrastructure for promoting KTT**

A) Identification and contact data

University name	
Organisation name	
Contact	
Address	
Country	
Phone	
E-mail	
URL	

B) Modes of KTT - knowledge and technology transfer (*not to be published*)

B.1. modes of KTT addressed by your organisation's activities	total=100%
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Which modes of knowledge and technology transfer are addressed and promoted by your activities, and to what extent (approximately, total = 100% workload)?

eg: "mobility of academics" accounts for 30% of the total workload for KTT activities in the organisation

R&D collaboration / contract research projects, scientific/tech. services	
Commercialization of R&D results by patenting, licensing	
Entrepreneurship: spin-outs from university, start-ups <i>(eg via incubator, eg entrepreneurship training courses)</i>	
Student mobility, career services <i>(eg work placements in businesses, experience abroad)</i>	
Student projects with businesses	
Mobility of academics between science and businesses <i>(eg Teachers from Industry; PhD in enterprises)</i>	
Involvement of businesses in curricula development	
Lifelong learning, training courses	

B.2. Effectiveness of different modes of KTT	Ranking (or n.a.): 1: very effective, 5: very little effect
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From your experience, which KTT modes are most / least effective?

R&D collaboration / contract research, sc./tech. services	
Commercialization of R&D results by patenting, licensing	
Entrepreneurship: spin-outs from university, start-ups	
Student mobility, career services	
Student projects with businesses	
Mobility of academics between science and businesses	
Involvement of businesses in curricula development	
Lifelong learning, training courses	

B.3. Timeline of establishing support for different modes of KTT

When approximately were support activities for different KTT modes established?

	< 2 yrs. ago	2-6 yrs. ago	> 6 yrs. ago
R&D collaboration / contract research, sc./tech. services			
Commercialization of R&D results by patenting, licensing			
Entrepreneurship: spin-outs from university, start-ups			
Student mobility, career services			
Student projects with businesses			
Mobility of academics between science and businesses			
Involvement of businesses in curricula development			
Lifelong learning, training courses			

B.4. Please give us examples how you motivate university staff/researchers or students to get involved in KTT:

B.5. Is there a service provided for the assessment of the commercial potential of researcher's inventions or research results, in order to select appropriate commercialization means (e.g. license, patent sale, start up, spin off etc.)? How and by whom is it provided?

B.6. What are the key elements you use in reporting KTT performance: qualitative information and/or (if applicable) quantitative key indicators

C) Good practice activity in one or more KTT modes

Please select one field of activity (or one project/service) of your organisation promoting KTT between science and businesses that you regard as good practice, and tell us more about it:

C.1. title of the activity / project / service (if applicable)

C.2. Content of the activity / project / service (overview)

C.3. What are the target groups and stakeholders of this activity / project / service?

Please distinguish (if applicable): target group among university (staff and/or students); target groups among businesses; other stakeholders

C.4. Please give us some quantitative data on the „size” of this activity

e.g. number of people/organisations involved p.a., duration, turnover; other relevant figures

C.5. Has this activity / project / service received awards or gained wider recognition?
If so, please tell us more about it.

D) Businesses involved in KTT activities (*not to be published*):

D.1. Where is the majority of your business target group located (geographical scope)	
	total = 100%
Local (eg city, appr. 20 km distance)	
Regional (appr. 20-100 km distance)	
Beyond 100 km distance	

D.2. What are the main industries or fields of technology of the businesses you work with?

D.3. Please give us an assessment on working with SMEs in order to promote KTT. If applicable, please distinguish between established and young SMEs (start-ups)		
Factors promoting KTT („KTT drivers“)		
at SMEs level	at university level	other

Factors hampering KTT		
at SMEs level	at university level	other

D.4. What are the 3 most relevant public funding instruments for KTT in your region/country?

E.4.. Who provides the budget for your organisation´s KTT activities, to which extent (appr.)

The university: %	Other public sources ... %	Private ... %
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Comments:

E.5 If you raise funds from private sources please tell us a bit more about it

eg: do you charge fees and for which services, are there donators ...

E.6. Do you collaborate with other partners in KTT on a strategic or operative level?

Please think of other universities and their organisations, other Higher Education Institutions (HEI), other Research and Technology Organisations (RTO), other intermediaries like Chamber of Commerce, incubators, technology parks, service enterprises, manufacturing enterprises, public sector bodies and tell us a bit about the context and content of the collaboration

E.7. Thinking about your most valuable partners for KTT, please explain what makes them the most valuable, and the parameters you use to judge this.

F) R&D databases as prerequisites for promoting KTT

F.1. Which organisation within your university collects data from university's faculties and departments on their research and innovation resources (staff, expertise, equipment/software, facilities etc.) and how is this done?

F.2. Does the university have a CRIS (current research information system)?

If it is publicly accessible: URL:

G) Infrastructure for promoting KTT

G.1. Is there specific (physical) infrastructure available that is crucial in promoting KTT?

eg: incubator park, technology center, innovation labs for students, ...

please tell us who this infrastructure is owned / managed by (eg the university)

G.2. Are there infrastructure resources (e.g. specific lab or measuring/testing facilities) at you university that are targeted at regional SMEs? If so, please specify

H. Is there any other single piece of advice which you would give an organisation which was trying to grow its KTT activity? If so, please tell us what this is: